



The Green Sheet

Volume 16 Issue 1 JAN|FEB 2015

San Marino Chamber of Commerce Newsletter



An Evening at

The Huntington

LIBRARY, ART COLLECTIONS AND BOTANICAL GARDENS

Thursday, May 14, 2015

5:00p.m. - 7:30p.m.

Event Chair, Diana Doi and her committee are gearing up for the Chambers biggest event of the year!

Mark your calendars and make sure to join the Chamber for this fun and festive evening of fine wine, fabulous food and entertainment.

Restaurants are invited to display their culinary creations and ALL members are invited to be a part of the evening by donating a Raffle Prize or Silent Auction item.

For more information, to be a part of the planning Committee, or to be an Event Sponsor call the Chamber Office at 626.286.1022 or Event Chair, Diana Doi at 626.289.1062.

2015 Green Sheet Schedule-

Jan/Feb Mar/Apr May/June July/Aug Sept/Oct Nov/Dec

Business Card Ads, Insert Fliers and articles are all welcome!

Call the Office for advertising deadlines 626-286-1022



Mark Your Calendars
so you won't miss
any Chamber Events!

FEBRUARY:

4th: Board of Directors Meeting 8am @the Thurnher House- Lacy Park
12th: Monthly Mixer hosted by Twohey's Restaurant 5:30-7:30pm
16th: PRESIDENTS DAY - CHAMBER OFFICE CLOSED

MARCH:

4th: Board of Directors Meeting 8am @ the Thurnher House- Lacy Park
8th: Daylight Saving begins- Don't forget to Spring FORWARD 1 HOUR!
12th: Monthly Mixer host and location TBA 5:30 - 7:30pm

APRIL:

1st: Board of Directors Meeting 8am @ the Thurnher House- Lacy Park
5th: HAPPY EASTER!
9th: Monthly Mixer host and location TBA 5:30pm- 7:30pm

Presidents
Elite
2014

Silver Members



Bronze Members



BOARD OF DIRECTORS

Pete Loeffler- PRESIDENT
RE/MAX Premier Properties
626-660-1106
pete.loefflerteam@gmail.com

Stewart Rogers- VICE PRESIDENT
Alice Computerworks
626-451-0288

George Hasbun- SECRETARY
Stepping Stones to Learning
626-449-5986

Gail Roque- TREASURER
Roque & Assoc.- Ameriprise Financial
626-744-9766

DIRECTORS:

Diana Doi
Diana Dee's Stationery
626-289-1062

Diana Feroyan
Wells Fargo
626-795-3567

Shelley Gilmore
Kraemer Jewelers
626-614-8444

Robert Houston
Harvey & Parmelee
626-795-9376

Gilda Moshir
Our Parenting Place/ Kolook
626-588-2945

Emma Petievich
Estate Catering at the Huntington
626-405-2248

Sandra Troup
Interior Designer- IKEA
626-641-4319

Dr. Karl von Tiehl
Bowtie Allergy
626-460-6038

Dr. Fary Yassamy D.D.S.
626-441-2231

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President's Message....

by
Pete Loeffler



Dear Members-

The Holidays may be gone but they are certainly not forgotten. Early in December I had occasion to be downtown for an evening business meeting. The view from the 32nd floor caught my eye. There below, in Pershing Square, were families ice skating. Outdoor ice skating in LA? What a fun picture! Something right out of Dickens. Well, we made that picture come to life. Lisa and I rounded up 5 of our grandkids, caught the Goldline in Pasadena, and after a short ride, exited at Pershing Square. Then, with a little trepidation on the part of all, we ventured out on the ice. Great memories!

We have good memories, too, of a successful 2014 year of Chamber events. We ended the year with the Chamber Holiday Celebration at our home and began 2015 with a BANG, having already held two events in January! We thank Dr. Fary Yassamy, and her staff, for hosting our January mixer at her office in San Marino. And, thanks to Gilda Moshir, Networking Luncheon Chair, for a great kick-off with the first of four Chamber Speaker & Networking Luncheons. January's luncheon featured guest speaker Robert Houston of Harvey & Parmelee LLP in San Marino. Mr. Houston did an excellent job of making his topic - what he described as "boring stuff" - Tax Planning and Recent Developments For Small Businesses, very interesting and informative. Thank you Bob, for sponsoring our lunch as well.

On January 13th, your 2015 Board of Directors met for its annual strategic planning session; and, as a



result, I am excited to report that work is already underway on several projects and events. One of my personal projects this year will be, along with Stewart Rogers, Chamber Vice-President, and John Schaefer, City Manager, to meet with the various San Marino clubs and civic organizations. The meetings will be twofold: to strengthen our existing relationships and to work on how to better support San Marino businesses. Throughout 2015, the Board of Directors will continue to strive to add value to your Chamber membership with mixers, special events, and meetings with businesses.

I welcome and value your suggestions and comments. You are welcome to call me at anytime 626-660-1106 or email pete.loefflerteam@gmail.com. Cheers to a successful 2015!

Pete

Pete Loeffler | Chamber President
Re/MAX Premier Properties | The Loeffler Team



Loeffler Family on Ice



February Mixer
Thursday, February 12th
5:30pm - 7:30pm

March Mixer
Thursday, March 12th
5:30pm-7:30pm

Networking Luncheon
Wednesday, March 18th
11:30am - 1:30pm

An Evening at the Huntington
Thursday, May 14th
5:00pm - 7:30pm

Green Sheet Advertising

Business Card Ad- \$50/ issue

A jpg copy of the business card must be submitted.

1/4 Page Ad- \$75/issue

a jpg copy of the Ad must be submitted

Insert Fliers- \$100/insert

Must deliver 300 Fliers to the Chamber Office for insertion. Fliers are limited to 3 per issue, and are on a first come first serve basis. Call the Chamber Office @ 286-1022 for more information on advertising.

The Green Sheet wants to hear from YOU!

Let us know what's going on in your business.

Email us your sales, anniversaries, special events, awards or anything you want advertised to the membership. Heard Around Town is about YOU- the members, but we can't advertise it if we don't know about it!

Email any info to the Green Sheet Editor
at anne@anneticipation.com

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Get Social

Make sure to connect with the Chamber so we can help spread the news about your business! We "share" and "re-tweet" for our members, so make sure to "like" and "follow" us so we do the same for your business.

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Mixers, Luncheons and more....

The fourth quarter of 2014 was packed full of networking possibilities for our members. **Dan and Alison Hodgkiss** once again opened **Hodge Podge** after hours and treated us to a wonderful evening of food and fun while allowing members to jumpstart their holiday shopping. The festive decor was the perfect backdrop to kickstart the Chamber's festivities leading us into the busy holiday season. Delicious food was provided by **Steve and Jamie Inzunza** of **Mamma's Brick Oven Pizza & Pasta**.

Chamber members and merchants along Huntington Drive came together for the annual **Christmas Around the Drive**, a San Marino tradition that's been going strong for 2 decades. The SMFD once again served up hotdogs for the crowd that gathered at City Hall awaiting Santa's big arrival on Old #1. Chamber President Pete Loeffler and Mayor Eugene Sun joined Santa aboard Old #1 for a trip along the drive before Santa took his seat before the long line of kids that were eagerly awaiting their turn to announce their Christmas wishes.

2014 ended with our annual **Holiday Celebration** hosted by our President and first lady, **Pete & Lisa Loeffler** at their lovely home. A beautiful trimmed tree fireside set the ambiance for a festive holiday celebration. The **CLASS Award** was presented by Vice President Stuart Rogers to Chamber President Pete Loeffler for his dedication to the Chamber in 2014. Pete went above and beyond working to strengthen the Chambers relationship with the City of San Marino as well as his dedication to the Farmers Market project. The Chamber thanks Pete for his continued support.

2015 has begun with a bang and we are off and running! Our first Mixer of the year was hosted by new Chamber Board member, **Dr. Fary Yassamy** and her staff. They opened their office after hours and welcomed our members to their beautiful Huntington Drive office.

Our January Mixer was followed by an information packed **Networking Luncheon**. Our guest speaker was **Robert Houston** of **Harvey & Parmelee LLP**, who gave an incredibly informative presentation on 2015 Tax Planning after guests enjoyed lunch, sponsored by Harvey & Parmelee.

The Chamber thanks our members who have hosted Mixers in 2014, and the many members who have so generously donated raffle prizes for all of our events. They go above and beyond and without their continued support, the Chamber events wouldn't be a success. The best way we can thank them is to patronize their businesses. Shop in their stores, eat in their restaurants and use their services.

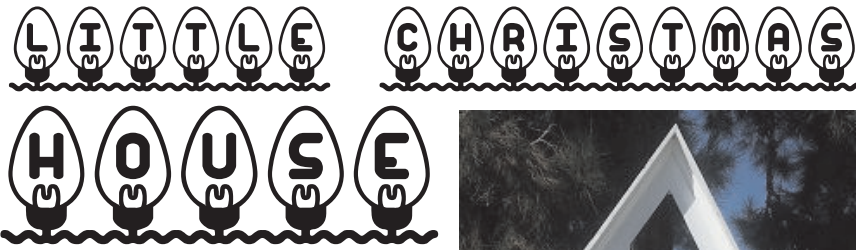
Strengthen our membership, by supporting our members! When choosing local services, we encourage you to use each other. Consult your membership directory which can be found ONLINE on the Chambers home page. Together we can make sure that 2015 will be a successful year for our membership!



CONGRATULATIONS

Michael Tang (Atlantic Escrow)
Michael renewed his membership before
January 1st and won **FREE** admission
to all regular Mixers this year!
Way to go Michael!





Now entering its 5th decade of transformation, the bus stop at the north-west corner of Huntington Drive and San Marino Avenue once again got a 'holiday' make-over.

The Chamber began this holiday tradition in the 60's, and has continued to fund this San Marino landmark ever since.

For the last 10 years, Chamber **Past President, Dr. Jack Hamilton** has overseen this yearly project. Using his many connections through Rotary and City Club, Jack was able to bring members of various civic organizations as well as residents and boy scouts together with chamber members for this annual project. The Chamber cannot thank Jack enough for his continuous dedication to this San Marino tradition.

This year, the torch was passed to new **Committee Chair, Steve Gilmore**, with the help of Rotarian Charlie Rasmussen who rallied to get Rotarians, residents and boy scouts involved once again to join the Chamber with this community event. A BIG Chamber 'THANK YOU' to everyone who grabbed a pair of gloves and joined us to either set it up or help break it down.

Make sure to join us next November when we do it all again!



Committee Chair Steve Gilmore (right) and his son Tyler putting the final touches on the bus stop.



Welcome New Members

MX3 Insurance

Michael Mockbee
2233 Huntington Drive
San Marino
(626) 768-1395
www.mx3ia.com

Tux Cat Media

Michael Higashi
2275 Huntington Drive
San Marino
(626) 388-1533
www.webhostingcat.com

Shall We Dance Entertainment

J.D. de Perio
217 Saint Francis St.
San Gabriel
(323) 547-6174
www.swdentertainment.com

On behalf of our members- Welcome!
Chamber membership is an investment in your business. We invite you to get involved- join a committee, attend our events and take advantage of all the networking opportunities available.



The Green Sheet is brought to you compliments of:

Pete & Lisa Loeffler - www.TheLoefflerTeam.com

626.660.1106

RE/MAX Premier Properties | 2375 Huntington Drive | San Marino CA 91108

2015 Committee Chairs:

Media Communications | Green Sheet
Anne Turk- anne@anneticipation.com

Mixers & Raffles
Dr. Karl von Tiehl- md@bowtieallergy.com

An Evening at the Huntington
Diana Doi- dianadees@sbcglobal.net

Networking Luncheons
Gilda Moshir- gmoshir@gmail.com

Police & Fire Luncheon
Anne Turk- anne@anneticipation.com

Christmas Around the Drive
Sandra Troup- sandratroupdesign@gmail.com

Membership
Gail Roque- gail.r.roque@ampf.com

Little Christmas House
Steve Gilmore- sgandsg@sbcglobal.net

We invite ALL members to **GET INVOLVED!**
If you would like to be a part of one of our many events, we encourage you to contact the Committee Chair and join the planning committee. No matter what your talents are or how much time you have to volunteer, we have a place for you!

Networking
is not
collecting
contacts!

Networking
is about
planting
relations.

- MiSha.at

*The San Marino Chamber of Commerce
invites you and your guests
to the*



February Mixer

*Thursday, February 12th
5:30- 7:30 pm*

Hosted By:



*Twohey's Restaurant
1224 N. Atlantic Blvd.
Alhambra*

*Grab your sweetheart and head on over to
Twohey's as they host our monthly mixer!
Fabulous food - Fine wine
Great Networking Opportunities*

*Progressive Raffle
\$350**

**You MUST be a member in good standing to
win the Progressive Raffle AND
MUST be in attendance!*

*Members- \$10
Non-members - \$18*

*RSVP
286-1022*



San Marino Chamber of Commerce
1800 Huntington Drive
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- Ellen's talented and knowledgeable staff & in-house art department will help develop a customer's idea and offer creative solutions to finalize the project.
- A San Marino Chamber member for many years, Ellen Daigle also served as a board member & Committee Chair for the Chambers Evening at the Huntington.

M-F
8-4:30

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Stop in A Stitch in Time, and you will almost always find a class going on, an enthusiastic group gathered around the big cozy tables. Throughout the year, they take part in several charity events including **Knit Out** for the Pasadena Wellness Community and their **Trash to Treasure Sale** where unwanted yarn and needlepoint supplies are collected then sold for bargain prices, proceeds benefitting a local Pasadena charity.

A longtime San Marino Chamber member, owner Alison Hodgkiss is always happy to answer any questions you might have about classes, products or hard to find items. Stop in and see her soon!

M-F 10-5
Sat 10-4

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