



1959-2009

# The Green Sheet

Volume 12 Issue 10 November 2009 San Marino Chamber of Commerce Newsletter

## OKTOBERFEST at the Old Mill hosted by Southern California Edison

**B**eer, brats, sauerkraut, cabbage and black forest cupcakes set the stage for a good 'ol authentic German Oktoberfest. Over fifty Chamber members came together as Southern California Edison hosted our annual Oktoberfest at one of San Marino's treasures, the Old Mill. The food was fabulous, and the German beer and Riesling wine were flowing from the bar as guests indulged in the traditional faire. The conversations were plenty, as typical German Oktoberfest music set the mood.

Southern California Edison representative, David Ford thanked the Chamber for allowing him to be a part of such an inviting business community. He stressed the need for chamber involvement during these tough economic times and encouraged members to support one another.

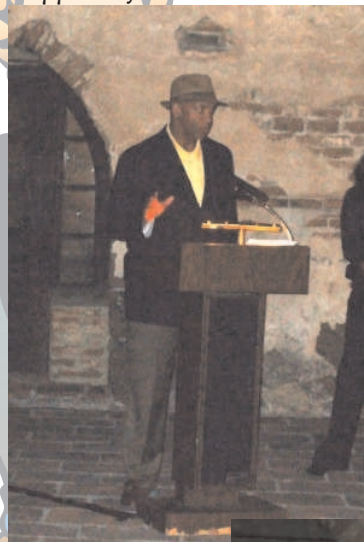
Fabulous raffle prizes once again adorned the raffle table as members purchased tickets to be one of the lucky winners. Starbucks gift cards, coffee baskets, beauty treats, Halloween gift baskets, coffee table books, German beer and champagne were just a few of the many prizes donated by members. **Raffle prizes were compliments of: Anneticipation.com, Athens Services, Hodge Podge, Pasadena Service Federal Credit Union and Ceil Mortimer.**

**Special Thank you to those members who worked our Mixer and helped set up and clean up the event: Rita Rodriguez, Anne Turk, Ceil & Mort Mortimer, Steve Johnson, Marci Donovan, Dina Lopez, Sandra Troup and Jennifer Eidem.**

Special thank you to **Michael Mele of Bella Italia** for his help with this event! We are so very grateful for your Chamber affiliation Michael!

More pictures on page 5

*Southern California Edison's, David Ford addresses the crowd and thanks them for their Chamber affiliation and support of the OKTOBERFEST!*



*Chamber President Chris Carlos awards Chamber Secretary Ceil Mortimer her prize, a fabulous Halloween basket compliments of Hodge Podge.*



*Chamber President Chris Carlos awards City Council Chamber Liaison Dr. Richard Sun a bottle of champagne compliments of Ceil Mortimer.*

Presidents Elite Club  
2009



## BOARD OF DIRECTORS

### PRESIDENT

Chris Carlos  
Athens Services  
626-336-3636  
CCarlos@athensservices.com

Wallace Lee - Vice President  
W2 Kitchen & Bath Inc.  
626-568-3388

Ceil Mortimer - Secretary  
Residential Member  
626-795-2800

### DIRECTORS:

Elen Daigle  
Ellen's Silkscreening, Embroidery &  
Promotional Products  
626-441-4415

Marci Donovan  
San Marino Security Systems  
626-285-7778

Chief Jim Frawley  
SMFD  
626-300-0738

Lt. Steve Johnson  
SMPD  
626-300-0720

Pete Loeffler  
RE/MAX Premier Properties  
626-660-1100

Dina Lopez  
Pasadena Service Federal Credit Union  
626-351-9651

Sandra Troup  
The Alternative  
626-792-4319

Anne Turk  
anneticipation.com  
626-300-0996

San Marino Chamber of Commerce  
2304 Huntington Drive #202  
San Marino, CA 91108  
626-286-1022  
www.sanmarinochamber.com  
sanmarinochamber@att.net

Rita Rodriguez- Office Manager  
Office Hours- Monday-Thurs 9-5

The ORIGINAL San Marino Directory  
2304 Huntington Drive #202  
San Marino, CA 91108  
Ads@sanmarinodirectory.org  
Anne Turk-Advertising Manager  
626-437-3179

## President's Message..... by Dr. Chris Carlos

Dear Members;

As I write this month's President's Message, the Chamber prepares to celebrate an important milestone for itself and the community. Fifty years ago, the board of directors of, what was then known as, the Business & Professional Association came together at their July meeting- voting to change the name of their organization to the San Marino Chamber of Commerce and become incorporated under the laws of California. After several months of legal formalities, in November 1959, the birth of the San Marino Chamber of Commerce came to be, adopting the philosophy that it, "shall be nonpartisan and nonsectarian and shall take no part in or lend its influence or facilities to the nomination, election or appointment of any candidate for any office". The founders wanted the Chamber of Commerce to be focused on improving the business climate and making San Marino a better place for all who lived and worked here.

Over the past 50 years the Chamber's contributions to the community have been immeasurable. The Chamber is a voluntary organization of business people working together to bring the business and residential communities together.

I serve as the Chambers 38th President, following a long list of predecessors who have donated countless hours to the business community. Each President was faced with unique challenges at the time of their presidency. Mine has been to offer continued support and encouragement to the small, independent business owners who comprise the majority of our business community. In what has been arguably the toughest economic period since inception of the Chamber, offering hope for a prosperous future has not been easy. Still, our members remain steadfastly optimistic that our economy will heal and once

again be prosperous and strong.

Having served the past 2 years, I can attest the role of the President does not come without a supporting cast. A strong Executive Board helps lead the many men and women who make up the Board of Directors and the general membership.

Over the past fifty years, many members have served this Chamber in some capacity. Whether you are one of the many Past Presidents, or Vice Presidents, Secretaries or Treasurers- whether you sat on a Committee, or spearheaded a new event- gave of your time, talents or treasures for the betterment of the business community through your involvement with the Chamber- this is your time to celebrate.

In a volunteer organization, the most important component is the character of the volunteers themselves. Without each and every member who has gone before us and served the Chamber, the organization would not have survived fifty years.

So as we approach the Thanksgiving Holiday, let us give thanks for our members- past, present and future. Let us celebrate their accomplishments and look forward with great anticipation to the next fifty years of this great organization.

I wish each and every one of you a Happy Thanksgiving. I hope you are blessed with time to spend with family and friends and the most bountiful and hopeful of holiday seasons.

Dr. Chris Carlos  
Chamber President 2008-2009  
CCarlos@athensservices.com

Founded in November of 1959 the mission of the San Marino Chamber of Commerce is to promote the economic well-being of the community, to be an advocate for its members and to provide community leadership.

## Welcome New Members:

*Whatshebuys*  
**Raul & Cathy Pallares**  
 2301 Huntington Drive  
 San Marino, CA 91108  
 (626)293-1251  
[www.whatshebuys.com](http://www.whatshebuys.com)

*Bank of the West*  
**Marlene Sanchez**  
 2395 Huntington Drive  
 San Marino, CA 91108  
 (626)568-8300  
[www.bankofthewest.com](http://www.bankofthewest.com)

*Welcome to the  
 San Marino Chamber of Commerce!  
 We value your membership and encourage  
 you to get involved.  
 Let us get to know  
 you, by attending Chamber events.  
 Contact us with any information you would  
 like shared about your  
 business with our membership.  
 Once again, on behalf of our  
 membership-  
**WELCOME!***

## GREEN SHEET ADVERTISING

**BUSINESS CARD**  
**\$35 PER MONTH**

ONE MONTH FREE W/ PURCHASE  
 OF A FULL YEAR

**1 / 4 PAGE (3.5"W X 4.75"H)**  
**\$70 PER MONTH**

**1/2 PAGE (3.5"W X 9.5"H)**  
**\$100 PER MONTH**

**INSERTS- \$75 PER MAILING**  
**CALL THE CHAMBER OFFICE**  
**FOR EXACT COUNT.**

## Renewing Members:

*Twohey's Restaurant*  
*Law Office of Lillian Tomich*  
*First Capitol Mortgage*

*Thank you for your continuing support of the  
 Chamber and your investment in your business thru  
 Chamber membership. We value your membership  
 and encourage you to be active members and  
 participate in Chamber events.*

### The Green Sheet wants to hear from YOU!

Special Events, Sales, Trunk Shows,  
 Awards, Anniversaries, New Staff,  
 New Services- no matter what it is,  
 lets tell our members. Its **FREE**  
 advertising. Take advantage of it!  
 Put the Green Sheet Editor on your  
 mailing list, email list or email info to:  
**makeupguru@att.net by the**  
**15th of the month.**

## NOVEMBER CALENDAR

- |    |        |  |
|----|--------|--|
| 4  | 8:00am | Board of Directors Meeting   |
| 6  | 7:00pm | <b>50TH ANNIVERSARY GALA-<br/>ALL ARE WELCOME!!</b>                        |
| 11 | 7:30pm | City Council Meeting- City Hall  |
| 26 |        | <b>HAPPY THANKSGIVING! OFFICE WILL BE<br/>CLOSED NOV. 26th &amp; 27th!</b> |

## DECEMBER CALENDAR

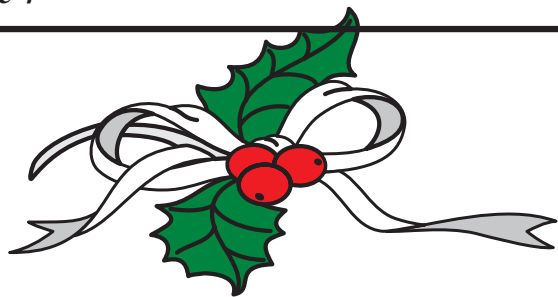
- |    |        |   |
|----|--------|---|
| 2  | 8:00am | Board of Directors Meeting                              |
| 4  | 5:00pm | <b>CHRISTMAS AROUND THE DRIVE!<br/>ALL ARE WELCOME!</b> |
| 9  | 7:30pm | City Council Meeting- City Hall                         |
| 10 | 5:30pm | <b>HOLIDAY MIXER @ HODGE PODGE<br/>ALL ARE WELCOME!</b> |

**\*\*The Chamber Office will be CLOSED December 23rd-25th  
 and December 30th Jan. 1st.\*\***

## JANUARY CALENDAR '10

- |    |        |   |
|----|--------|---|
| 12 | 5:30pm | <b>Annual Board of Directors Offsite Meeting</b>        |
| 13 | 7:30pm | City Council Meeting- City Hall                         |
| 14 | 5:30pm | <b>Monthly Mixer- Location TBA<br/>All are Welcome!</b> |





*Christmas Around the Drive...  
a San Marino tradition continues*

*Friday, December 4, 2009*

*5:00 p.m. - 8:30 p.m.*

*Join merchants on Huntington Drive, between  
Del Mar Ave. and Bedford Rd. for this  
Huntington Drive tradition.*

*Santa arrives on Old #1 at City Hall at 6pm!  
Enjoy snacks and treats as the shopkeepers open  
up their businesses after hours. Take a ride around the  
drive on a Trolley, listen to Carolers as you  
stroll the drive and get in the Holiday spirit.*

*Come out and support the businesses on  
Huntington Drive who have made this evening  
possible for the community for over 15 years.  
Call the Chamber Office for more details- 286-1022*

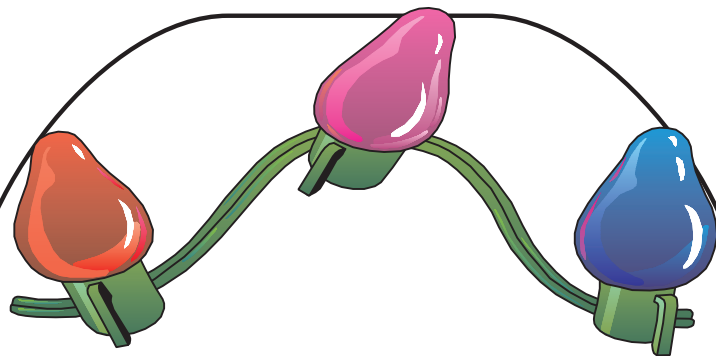
# Save the Date!

## 2nd Annual Mayor's Thanksgiving Breakfast

**Wed. November 18th  
7:30am**

**San Marino Center  
1800 Huntington Drive  
San Marino**

**Call the San Marino Recreation Dept.  
for reservations 626.403.2200**



*The San Marino Chamber of Commerce  
invites you to join us for a*

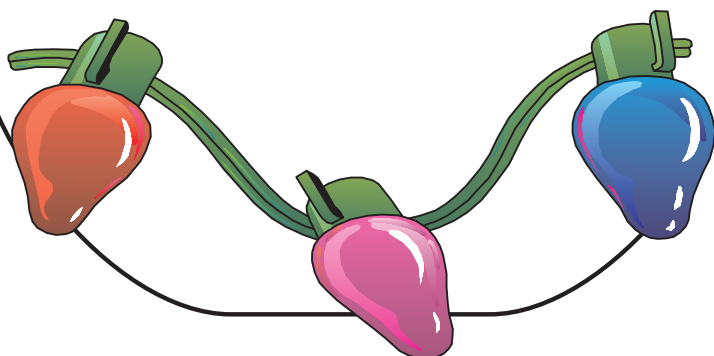
## *Holiday Celebration*

*Thursday, December 10, 2009  
5:30 pm - 7:30 pm*

*Hosted By:  
Hodge Podge- A Stitch in Time  
and  
Hodgkiss Insurance Brokers  
2465 Huntington Drive  
San Marino*

*\*Pre-Paid Reservations: \$20 per person\**

*Join us as we celebrate the  
holiday season, toast to a new year,  
welcome new Board Members  
and say goodbye to outgoing  
Board Members.*



## More OKTOBERFEST Pictures



Chamber President Chris Carlos, Honorees David Tannehill and Candice Campos and Mayor Eugene Sun

**P**olice & Fire Appreciation honorees were once again recognized at the October City Council Meeting. Mayor Eugene Sun acknowledged the outstanding performance of Office Candice Campos and



Chamber President Chris Carlos, Honoree- Officer Candice Campos, Police Chief John Schaefer and Honoree Firefighter David Tannehill.

Firefighter David Tannehill, and offered the City's congratulations for their efforts and the honors bestowed upon them by the Chamber. Mayor Eugene Sun, Vice Mayor Dennis Kneier and City Councilman Dick Ward were all on hand at the Chambers annual luncheon in September along with Police Chief John Schaefer and Fire Chief John Penido.

Pictures courtesy of Chief John Schaefer

## San Marino Disaster Exercise Tuesday, November 17th

**City-wide Full Scale Disaster Exercise.** Building upon the Great California Shakeout, the City of San Marino will be conducting a city-wide full scale exercise on **November 17<sup>th</sup>** between **9am and noon**. Utilizing the same devastating Earthquake scenario as the Great Shakeout, all City resources will be mobilized in a response to a variety of simulated emergencies across San Marino. Participating with the city departments will be The Huntington Library and Botanical Gardens, the San Marino Unified School District, the San Gabriel / Pomona Valley Chapter of the America Red Cross, the San Marino/SoPas YMCA, along with many other partners and organizations throughout San Marino. This exercise will provide an unparalleled opportunity for these resources to work together so that when a real disaster strikes, San Marino will be more than prepared. If you or your organization are interested in participating in this full scale exercise, please contact Division Chief Jim Frawley at **626-300-0739** or at [volunteer@sanmarinofire.org](mailto:volunteer@sanmarinofire.org).

Make sure your business is prepared for a disaster. If you are not sure what you'll need, contact Div. Chief Frawley for more information on an emergency kit for your business. Be prepared!



# Ribbon Cuttings



Dr. Brandon Cuccia D.D.S.



Whatshebuys



Visage Hair Salon



**T**HE 3/50 Project- do you know what it is? Have you heard the buzz? Where did it begin? What's it all about? It's a one of a kind movement started by Cinda Baxter of Minneapolis, MN.

The idea is to commit \$50 each month to locally owned businesses, total. Maybe that means rethinking where you currently invest your money, opting to pick up that birthday card or pair of jeans in a locally owned business instead of the big box you've been going to. Or maybe it means eating out once a month because you realize slamming the brakes on all spending stalls economic recovery. It's just that simple.

It's a movement that almost seems tailor made to San Marino. Small independent businesses line Huntington Drive and Mission Street. Although, during these tough economic times, more and more people are turning to mass retailers, making every attempt to stretch their dollars.

However, it's our small businesses that support the local community. Just head out to any of the schools local fund-raises. You'll see door prizes and supplies donated by the local businesses.

So let's get San Marino on board! If you can afford-choose 3 Chamber members who are San Marino businesses- and commit to spending \$50 a month in one or a combination of all 3. Feel free to spend more if you'd like.

With the holidays right around the corner, why not do your Christmas shopping locally. You can shop on your lunch break and return after work to pick up your WRAPPED packages. That's right- I said WRAPPED! One added convenience of San Marino stores is that most offer FREE gift wrap w/ every purchase. Choose San Marino restaurants for your office party this year, or give a fabulous dessert from one of our bakeries to your holiday hostess.

If you're a San Marino 'brick and mortar' store and you haven't registered your business on The 3/50 Project website, do so today. Visit [www.the350project.net](http://www.the350project.net) for additional information and tools to promoting your business during these difficult times. Let's make 4th quarter sales soar this year! And remember to SHOP SAN MARINO!

# Staying Healthy this Holiday Season .....

**T**his year, more so than any other, staying healthy will be a challenge. The CDC is reporting that flu activity is now active in 46 states, and our chances of being exposed to the H1N1 virus or more commonly known as the swine flu, are rapidly increasing. How can we protect ourselves? Staying home and avoiding public places is one way, however for most of us it is also completely out of the question.

The average workplace is one of the most common carriers for the flu virus. However, simple steps will keep your office or work place as germ free as possible. Although the best way to keep germs at a minimum is by washing your hands with hot water and soap, often this is impossible. Consider keeping several containers of hand sanitizer readily available for staff, clients and customers. Sanitize your hands after touching things in public areas (i.e. door knobs, handles, counter-tops, telephones etc.). If your business utilizes several phones, assign phones to employees, and wipe down with Lysol anti-bacterial wipes several times through out the day. The flu bacteria can live on items such as phones, counters and computer keyboards for almost 8 hours- so a quick wipe down every couple hours will help.

Retail shop-owners should keep hand sanitizer by their cash registers. One of the worst carriers of germs is paper money. Within minutes a single dollar bill can be transferred from one customer to a clerk, into the register, then taken by another clerk and given as change to yet another customer. One bill, handled by 4 people within minutes. Another popular culprit in the workplace are pens. Consider carrying your own pen and wipe it down several times a day with an anti bacterial wipe.

Ladies...ever check out the bottom of your purse? It is a safe haven for germs. NEVER put it on the floor of a public bathroom or restaurant, or on your kitchen counter. It spreads germs from surface to surface. At least twice a day, wipe the bottom with an antibacterial wipe to disinfect. The same goes for the kids backpacks!

It goes without saying that you must wash your hands with soap and water after using the restroom- however, a good rule of thumb these days, is to wash your hands each time you pass a sink. But for how long? On a recent TODAY show episode, Dr. Nancy Snyderman offered a simple technique. Sing "happy birthday"- you know the song. As long as it would take you to sing happy birthday is as long as you should be sudsing up those hands. When you're ready for a 2nd song, you're ready to rinse.

## Prevention and Treatment

- Get vaccinated. Vaccination is the best protection we have against the flu. Seasonal flu vaccine is available now and initial doses of 2009 H1N1 flu vaccine also are available, with additional doses available later this year.
- Get plenty of sleep. Most doctors recommend 7-8 hours of regular sleep to keep your body running. A run down system cannot fight off infection as easy as a healthy one.
- Wash your hands **OFTEN** with soap and water. If soap and water are not available, use an alcohol-based hand sanitizer.
- Avoid touching your eyes, nose and mouth. The majority of germs are spread that way.
- Cover your nose and mouth with a tissue when you cough or sneeze. Throw the tissue in the trash after you use it. If possible, **DO NOT** put it in your pocket, purse or other place that it can contaminate. If no trash can is available, consider wrapping the infected tissue inside a clean tissue to better help confine the germs until a trash container is available.
- **STAY HOME IF YOU ARE SICK! Worth repeating...STAY HOME IF YOU ARE SICK!** No job is that important that it cannot wait for a healthy employee. According to the CDC 85% of common colds are spread in offices and schools. If you are sick, you are infecting EVERYONE you come in contact with.
- Keep in mind if you ARE sick, the CDC says you can infect others up to one day prior to feeling symptoms and 5-7 days after. The CDC recommends staying home for **at least 24 hours** AFTER a fever is gone, except to seek medical attention. Your fever should be gone without the use of fever reducing medicines.
- Keep your home prepared and stocked in case you do get sick with over-the-counter medicines, tissues, hand sanitizers and other related items. If you do get sick, you can avoid unnecessary trips out in public while you're contagious.
- Make sure to wash all bed linens and towels of an infected person regularly to avoid re-infection, and once healthy, get rid of that toothbrush and get a new one!

For more info and tips to keep you healthy at home and in the workplace you can visit the Center for Disease Controls website at [www.cdc.gov](http://www.cdc.gov), or contact your healthcare provider. Keep your family and staff safe from germs this year, and have a happy holiday season!





San Marino Chamber of Commerce  
2304 Huntington Drive #202  
San Marino, CA 91108  
626-286-1022  
www.sanmarinochamber.com  
sanmarinochamber@att.net

PRESORTED  
STANDARD  
US POSTAL PAID  
PERMIT NO. 12  
PASADENA



The Green Sheet is brought to you compliments of:  
RE/MAX Premier Properties: 2375 Huntington Drive- San Marino, CA  
(626)660-1106 www.callus2sell.com

WWW.ELLENSSILKSCREENING.COM  
**ellens**   

**Silkscreening • Embroidery & Promotional Products**

Unmatched Service, Competitive Prices,  
Custom Printed T-Shirts, Sweats, Bags, etc.

Over 250,000 Promotional Items

1500 Mission St.  
South Pasadena **626.441.4415**

Ask for  
Chamber  
Discount!



"Over Twelve Years  
in Law Enforcement"

**SAN MARINO  
SECURITY SYSTEMS**

ACO #2644  
C-10 686290

2405 Huntington Drive  
San Marino, CA 91108

PHIL R. RAACKE  
PRESIDENT  
(626) 285-7778



*Fine Italian Cuisine • Food to Go  
Catering for all Occasions*



Phone (626) 287-5674 • Fax (626) 287-8106  
7232 N. Rosemead Blvd., San Gabriel, CA 91775  
www.waazup.com/bellaitalia • www.bellabasket.com



**Hodgkiss Insurance Brokers**  
Commercial • Personal • Employee Benefits Lic#0651915

(866) 405-2780 toll free  
(626) 405-2780 office  
(626) 285-7281 direct  
(626) 285-2785 fax

Dan Hodgkiss  
2275 Huntington Dr. Suite 271  
San Marino, CA 91108-2640  
dan@hodgkiss-insurance.com  
www.hodgkissins.com