



1959-2009

The Green Sheet

Volume 12 Issue 7 July 2009

San Marino Chamber of Commerce Newsletter

June Mixer Hosted By Board of Directors



Board Members Lt. Steve Johnson (SMPD), Marci Donovan (San Marino Security) and Pete Loeffler (RE/MAX) welcomed guests at the Margarita Bar.

The Schow patio garden at the Crowell Public Library was the setting for an outdoor Mexican Fiesta hosted by the Board of Directors. Guests were treated to a full tasting of Mexican fare, provided by Board Members, while Margaritas were flowing from the bar.

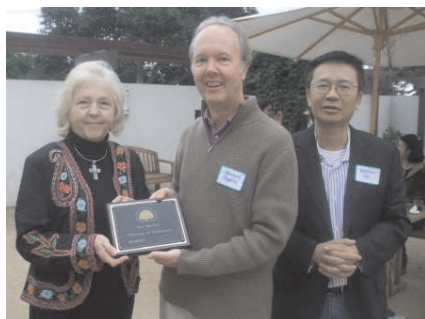
New members were welcomed and networking and business conversations were aplenty as everyone took advantage of the cool Summer evening.

Chamber applause to Dr. Chris Carlos (Athens Services), Anne Turk (Anneticipation.com), Ellen Daigle (Ellen's Silkscreening), Ceil Mortimer (Chamber Secretary), Wallace Lee (W2 Kitchen & Bath Inc.) Pete Loeffler (Re/Max) and Jim Frawley (SMFD) for supplying the delicious food, and to Marci Donovan (San Marino Security) for the margaritas. The Board of Directors pulled this mixer together without hesitation. Just another display of their dedication to the membership.

A big thank you to those Board members who worked Check In: Ceil Mortimer, Anne Turk, Dina Lopez....Raffle: Wallace Lee & Jim Frawley and Bartenders: Steve Johnson and Pete Loeffler.

Each month members come through with fabulous raffle prizes. We thank them for their continued support of the Chamber through their generosity.

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Chamber Secretary Ceil Mortimer (left) and Chamber VP Wallace Lee (right) welcome new member Stewart Rogers (Alice Computerworks) and present him with his membership plaque.

Day of Hope- June 17th



Wednesday June 17th, thirteen business owners joined forces and encouraged residents to Shop and Dine for a Cure! Each participating business donated a portion of their days proceeds to the U.S.C. Norris Comprehensive Cancer Center for Prostate Cancer research. Blue and white balloons marked the entrances of participating businesses, while residents came out to shop for Dad while supporting the businesses who support the cause!

The Chamber salutes **Anneticipation.com, Asanti Fine Jewellers, Bella Italia, Diana Dee's Stationery, Julienne, Margie's, San Gabriel Valley Pendleton, San Marino Toy & Book Shoppe, Single Stone on Mission Street, Starr House the Salon, The Ice Cream Shop, and The UPS Store** for their continued dedication and support of this day.

Special Thanks to the **San Marino Tribune** for their continued support and Media Sponsorship of Day of Hope, and to **Katie Bolton (San Marino Stationers)** for the donation of the balloons.

A round of applause to the Committee- **Diana Doi (Diana Dee's Stationery), Anne Turk (Anneticipation.com), Ceil Mortimer (Chamber Secretary) and Office Manager Rita Rodriguez**, and everyone who shopped, dined and donated in support of the efforts to keep the candle of hope burning strong.

(continued on page 4)



Betty Takeuchi (San Marino Toy and Book Shoppe) is all smiles as she showed off the Day of Hope flyer.



Margie Lowe Francis and Elizabeth Saldebar (Margie's) were all smiles as they continue their support of Day of Hope

BOARD OF DIRECTORS

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Chris Carlos
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W2 Kitchen & Bath Inc.
626-568-3388

Ceil Mortimer - Secretary
Residential Member
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Ellen's Silkscreening, Embroidery &
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Chief Jim Frawley
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Pete Loeffler
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626-660-1100

Dina Lopez
Pasadena Service Federal Credit Union
626-351-9651

Sandra Troup
The Alternative
626-792-4319

Anne Turk
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Rita Rodriguez- Office Manager
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Ads@sanmarinodirectory.org
Anne Turk-Advertising Manager
626-437-3179

President's Message..... by Dr. Chris Carlos

Dear Members;

In June, thirteen Chamber members participated in Day of Hope. Each participating business donated a portion of their days proceeds to U.S.C. Norris Comprehensive Cancer Center for Prostate Cancer Research. During these tough economic times, the Chamber wishes to give accolades to those businesses that participated without hesitation. Please thank these business owners for their continued support of this important day. We appreciate their Chamber affiliation.

I would also like to thank our Board of Directors for hosting the June Mixer in the patio garden of the Crowell Public Library. The Board of Directors came together to host this networking opportunity for our members. A sincere thank you to City Librarian Ann Dallavalle for her help with this event.

July is your lucky month if you live in San Marino. Is your garage home to everything but your car? Got an old sofa or washing machine from the 20th Century that you wish would disappear? Has that old treadmill become a catch-all for clothes, camping equipment and various and sundry junk? On July 18, 2009 the City of San Marino and Athens Services will provide free bulky-item pick-up service to any San Marino resident that needs it. "Bulky" items are those household items that are oversized or overweight, such as stoves, refrigerators (Freon free), water heaters, washing machines, furniture, sofas, mattresses, box springs and large rugs. Simply call Athens Services' customer service number (626) 336-6100, before Saturday July 18, 2009 and tell the customer service representative what you would like removed. Athens will only remove what you instruct to avoid the inadvertent trashing of something not intended for disposal. Place the item(s) in or near your regular trash enclosure (do not place items in the street or at curbside) and Athens Services personnel will make it disappear for you. It's that simple! Note - Hazardous materials such as tires, oil, paint,*

and other hazardous liquids will not be removed. These types of items should be taken to a hazardous waste round-up, which are sponsored regularly by the County of Los Angeles. Check the county website for more information. Another class of items that is considered hazardous waste is Electronic waste- Such as computers, televisions, cell phones, etc.

Just a reminder, our July Mixer, hosted by Marguerite Gardens is your last chance for networking with other members this Summer. The Chamber is dark in August. There will be no Mixer, no Green Sheet and no Board Meeting. We will return in full swing in September with a busy Fall Calendar, which includes our Annual Police & Fire Appreciation luncheon, Milestone Members Breakfast, 50th Anniversary Gala, Christmas Around the Drive and our Holiday Celebration.

If you're traveling this Summer, I extend my wishes for safe and happy travels, and look forward to seeing as many of you as possible at our July Mixer at Marguerite Gardens, where they are celebrating the newest addition to their community, Redstone. Hope to see you all there.

Dr. Chris Carlos

Chamber President 2008-2009

CCarlos@athensservices.com

Editors Note:

Many complaints were voiced regarding the delay of the June Green Sheet. The entire production of our monthly newsletter is done on a volunteer basis, and at times we run into technical problems that are beyond our control. We do our best each and every month to make sure that the Green Sheet hits your mailbox on the first of the month. Last months delay was due in no part to any one persons lack of expediency but due to technical difficulties that we had no control over. We apologize for the delay and thank you for your understanding.

Founded in November of 1959 the mission of the San Marino Chamber of Commerce is to promote the economic well-being of the community, to be an advocate for its members and to provide community leadership.

Welcome New Member:

*American Reclamation
Dennis Magrdichian
4560 Doran Street
Los Angeles, CA 90039
(818) 552-4074 fax (818) 548-8814*

*Welcome to the San Marino Chamber of Commerce!
We value your membership and encourage you to get
involved. Let us get to know you by attending Chamber
events. Once again, on behalf of our membership
WELCOME!*

Renewing Members:

*Southern California Edison
Hodgkiss Insurance Brokers
South Pasadena-San Marino YMCA
Margie's
Ellen's Silkscreening, Embroidery &
Promotional Products
Bella Italia Restaurant
Huntington Pharmacy
Tina M. Siu, D.D.S.*

*Thank you for your continuing support of
the Chamber and your investment in your
business thru Chamber membership. We
value your membership and encourage you
to be active members and participate in
Chamber events.*

CHAMBER GREEN SHEET ADVERTISING

**CALL THE CHAMBER OFFICE
TO PLACE AN AD - 286-1022**

AD MATERIALS DUE BY THE 15TH OF THE
MONTH FOR THE FOLLOWING ISSUE

BUSINESS CARD

\$35 PER MONTH

ONE MONTH FREE W/ PURCHASE
OF A FULL YEAR

1/4 PAGE (3.5"W X 4.75"H)

\$70 PER MONTH

1/2 PAGE (3.5"W X 9.5"H)

\$100 PER MONTH

INSERTS- \$75 PER MAILING

**CALL THE CHAMBER OFFICE
FOR EXACT COUNT.**

THANK YOU TO THIS MONTHS ADVERTISERS:

**SAN MARINO SECURITY,
ELLEN'S SILKSCREENING, EMBROIDERY
& PROMOTIONAL PRODUCTS,
RAY WELLS & MAY GONZALEZ- SOTHEY'S
SAN MARINO DIRECTORY**

JULY CALENDAR

- | | | |
|---|--------|--|
| 1 | 8:00am | Board of Directors Meeting- |
| 4 | | HAPPY 4TH OF JULY! Celebration at Lacy Park! |
| 8 | 7:30pm | City Council Meeting- City Hall |
| 9 | 5:30pm | Monthly Mixer: Hosted By Marguerite Gardens |

AUGUST CALENDAR

****The Chamber is DARK in August. No Board Meeting,
No Mixer and No Green Sheet! Have a Safe Summer and
happy travels to those of you traveling. We'll see you in
September!**

**PLEASE NOTE: The Chamber Office will be Closed
August 17th thru the 21st.**

SEPTEMBER CALENDAR

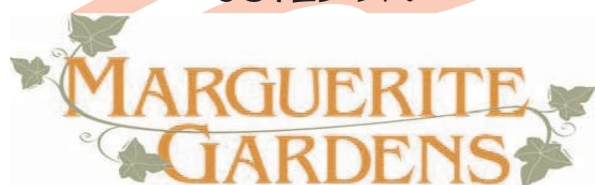
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|----|---------|---|
| 2 | 8:00am | Board of Directors Meeting |
| 9 | 7:30pm | City Council Meeting- City Hall |
| 10 | 5:30pm | Monthly Mixer: @ The Alternative
All are Welcome! |
| 23 | 11:30am | POLICE & FIRE APPRECIATION LUNCHEON
ALL ARE WELCOME! |

THE SAN MARINO
CHAMBER OF COMMERCE
INVITES YOU AND YOUR GUESTS TO THE

JULY MIXER

THURSDAY, JULY 9TH
5:30-7:30PM

HOSTED BY:



AT THE
DISCOVERY CENTER
1959 A HUNTINGTON DRIVE
ALHAMBRA

CELEBRATING THEIR
NEWEST ADDITION

Redstone
Reach • Inspire • Create

PROGRESSIVE RAFFLE
\$650

ALL MEMBERS HAVE A CHANCE TO
WIN BUT YOU MUST ATTEND
TO CLAIM YOUR CASH PRIZE!
DON'T JOIN THE LOSERS LIST,
ATTEND THE MIXER!

MEMBERS-\$8
PERSPECTIVE MEMBERS-\$15

*The San Marino
Chamber of Commerce
invites you and your guests to the*

September Mixer

Thursday, September 10th
5:30 - 7:30p.m.

Hosted By:

The Alternative- Sandra Troup
1020 Oak Forest Lane
Pasadena

Members-\$8
Perspective Members-\$15

Save the Dates

- ✍ September 10th- Mixer hosted by The Alternative
- ✍ September 23rd- Annual Police & Fire Appreciation Breakfast
- ✍ October 8th- OKTOBERFEST at The Old Mill
- ✍ October 28th - Annual Milestone Members Appreciation Breakfast
- ✍ November 6th- 50th Anniversary Gala @ the San Marino Center
- ✍ December 4th- Christmas Around the Drive
- ✍ December 10th- Holiday Celebration @ Hodge Podge

OKTOBERFEST

Join us for an authentic
German evening
of festive fun, food and
festivities.

Thursday, October 8th
5:30-7:30pm
at
The Old Mill



Catherine Mi Welsh, Andrea Damian and Ellen Daigle (Ellen's Silkscreening show off the the community garden at the SoPasadena/San Marino YMCA.

Following in our First Lady's footsteps, two enterprising young women have started a Community Garden in co-operation with the South Pasadena/San Marino YMCA. The Garden is the brain child of Andrea Damian, an Altadena resident who works as General Manager of Ellen's Silkscreening in So.Pasadena and Catherine Mi Welch a long time South Pasadena resident. The women met through the Junior League of Pasadena where they worked together on a program called "Side by Side" where middle school girls learn the importance of volunteerism.

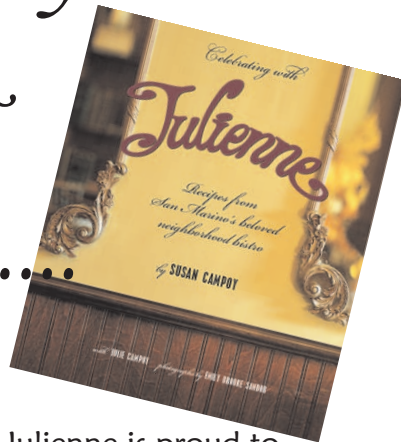
Andrea and Catherine, both YMCA members, thought it would be a great idea to have a community garden and it seemed like a natural fit to get participation from the YMCA. The garden, which is located on the corner of Garfield and Huntington Drive, is utilizing the land that normally sits empty except during the winter months when it becomes the YMCA Christmas Tree Lot. The Community Garden reinforces what the YMCA promotes, a healthy life style; it brings in the nutritional component of organic gardening and the ecological component of self sustainability.

The garden is made up of 14 raised boxes all built by volunteers utilizing donated goods or items purchased with donated funds by YMCA members. Many in kind donations have also been received. Dirt for the raised beds was donated by the Mi Family. Whittier Compost donated compost and OSH is donating broken bags of soil and compost that are not suitable for sale.

Ellen's donated commemorative t-shirts which are still being sold for \$15, to help continue to raise on-going funds. Local businesses and individuals are invited to join Ellen's in keeping the YMCA growing by becoming sponsors as well. For more information visit the YMCA website at www.ymcala.org or check out the Community Garden Blog at: <http://ymcacomunitygarden.blogspot.com/>

The Chamber salutes its members, Ellens Silkscreening and YMCA on the joint effort of this great project.

Sue Campoy's Cookbook now available.....



The wait is over. Julienne is proud to announce the arrival of Sue Campoy's labor of love, "Celebrating with Julienne".

This cookbook is filled with recipes made famous by Sue along with stories, tips and advice for the budding cook, caterer or restaurateur.

The cookbook is available for \$40, and makes a perfect gift! In San Marino you can find it at **Julienne** or on Huntington Drive at **San Marino Stationers**.

June Mixer contd.

Raffle prizes were compliments of **Jan's Towing, RE/MAX Premier Properties, W2 Kitchen & Bath Inc., Anneticipation.com, Ellen's Silkscreening, Embroidery & Promotional Products, Pasadena Service Federal Credit Union.**

If you would like to donate a raffle prize for an upcoming Mixer, please call the Chamber Office at 626-286-1022 or email sanmarinochamber@att.net.



Ceil & Mort Mortimer share some good conversation with Past President Dr. Jack Hamilton

Will Bortz accepts his prize from Chamber VP Wallace Lee (W2 Kitchen & Bath Inc.)



Patricia Woolman keeps her winning streak alive as she takes home the prize from Pasadena Federal Credit Union.



Mayor Eugene Sun, new member Stephen Lam (Lams USA Group) and Chamber VP Wallace Lee (W2Kitchen & Bath Inc.)



Day of Hope contd.



Blue and White balloons could be seen all around town, signifying to the community the participating businesses.



Chamber Thank You to:

- ◆ Michael Mele (Bella Italia) for coming to our rescue for the June Mixer. You never say 'No' when we call on you for help, and for that we are very grateful. Please thank Michael for his Chamber affiliation the next time you dine at his fabulous restaurant.
- ◆ Chris Datwyler for his continued expertise and dedication to the Chamber website. His guidance is unsurpassed and extremely appreciated when keeping us connected via the internet. We hope you always know how fortunate we feel to have you guiding us through this ever evolving process. Thanks to Chris we are now connected to the City Community Calendar, where all Chamber events can be found. You can view it at www.crowellpubliclibrary.org and click on the link for 'City Calendar'.



The Cops Corner

by Lt. Steve Johnson- SMPD

A few random thoughts about Business Security

Secure all obvious, and not so obvious, points of entry to your business. Pretend you are a burglar, and stand outside of your store. Can you see points of access into the business? As appropriate, install locks on all doors and windows. Remember, a cheap lock can be bypassed with a knife or plastic card. You should install sturdy deadbolts on doors with glass panels. You may want to have a locksmith inspect your entries and prescribe appropriate locks.

Replace hollow-core doors with solid construction doors.

Avoid displaying valuable goods in store-front windows. If you must display these items, secure them in an area where they cannot be seen when your business closes. An additional safeguard is the installation of tempered or laminated glass or impact resistant plastic windows.

After business hours, brightly illuminate all entrances and windows with vandal-proof fixtures.

Leave empty cash drawers open after hours. Should a burglar enter your business and see an empty, open register, they will quickly determine there is no money in the register. This may prevent damage to the register.

Keep all shrubbery and debris away from windows and doors. Do not provide concealment or climbing platforms for the burglar.

Secure all ladders, tools, ropes and electrical extension cords that could assist a burglar with gaining entry into your business.

Consider the installation of an alarm system. There are several reputable security and alarm companies headquartered in San Marino and the neighboring communities. They will assess your security needs and provide you with a detailed security plan. However, the system is only as good as the user. You must set the alarm system for it to work.

Make frequent bank deposits at varied times. A smart criminal will look for businesses that make a large single deposit at the end of the business day.

Train employees to be aware of persons who are loitering or behaving in a suspicious manner. Such persons may be casing the premises for a burglary or robbery. If you do not feel

comfortable training your employees about burglaries or robberies, please call the San Marino Police Department to arrange such training.

As a general idea, you should not work alone. If you must do so, leave a radio or television playing to suggest someone else is at the location with you.

If you are robbed, observe the robbers, rather than fighting with them. You should immediately call the San Marino Police Department via the 911 emergency system.

Openly display a policy of prosecuting all shoplifters. For this to be effective, you must consistently abide by the policy.

Establish effective, inexpensive shoplifting deterrents within your business. You should heighten any potential shoplifters' feelings of being watched. Additionally, your displays should be planned to minimize a shoplifters' access to your merchandise.

Avoid being victimized by check scam criminals by establishing a check cashing policy that includes verification of the customer's identification. Train your employees on the policy, and ensure they abide by the policy.

Train your employees to exercise caution before accepting any charge or debit cards. Make sure the cards are not expired, that they have not been altered, and that signatures bear a reasonable resemblance to the name embossed on the card.

Should you discover any loss, do not overlook the possibility of internal, or employee theft. Several surveys have concluded that employee thefts account for the largest business losses.

Maintain conscientious control of all keys. Keys issued to employees should be stamped "DO NOT DUPLICATE." Install new locks and issue new numbered keys whenever an employee leaves the company.

As always, please feel free to contact the San Marino Police Department if we may be of service. We are here to keep your businesses safe. Please don't hesitate to call on us with any questions or concerns about the safety and security of your business. The general telephone number is 626.300.0720.



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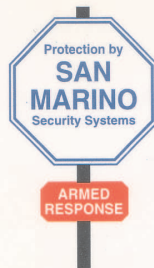
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