



1959-2009

The Green Sheet

Volume 12 Issue 5 May 2009

San Marino Chamber of Commerce Newsletter

April Mixer hosted by: Friends of the Crowell Public Library



San Marino Historical Society President- Ave Bortz, Ann Ward, Friends of the Crowell Public Library President- Gwynne Seares, City Librarian Ann Dallavalle, Library Trustee- Sandy Morris, City Councilman Dick Ward.

A lively crowd gathered for our April Mixer as the Friends of the Crowell Public Library hosted our monthly event. New members and perspective members joined Chamber members, City officials and residents for an evening of friendly conversations and business networking. Guests were treated to an array of tasty favorites from Jasmine Café, while new member Sweet n Savory tempted us with delicious cupcakes and scrumptious cookies. They are certain to be a big hit once they open their doors.

The evening was topped off with lucky winners taking home some fabulous prizes donated by generous members. Raffle Prizes were compliments of: **Ellen's Silkscreening, Embroidery & Promotional Products, W2 Kitchen & Bath Inc., Jan's Towing and Anneticipation.com.**

A big round of applause to those members who worked the Mixer. Check In Staff: Office Manager Rita Rodriguez, Chamber Secretary Ceil Mortimer, and Anne Turk (Anneticipation.com), Raffle Ticket Sellers: Chamber VP Wallace Lee (W2 Kitchen & Bath Inc.), Sandy Troup (The Alternative) and Bartender Ellen Daigle (Ellen's Silkscreening, Embroidery & Promotional Products).

If you would like to donate a Raffle prize to advertise your business to the membership, or host a monthly mixer at your business, please call the Chamber Office at (626)286-1022 or email sanmarinochamber@att.net.



Anne Turk (anneticipation.com) presents May Gonzalez (Sotheby's) her prize as she keeps her winning streak alive!



Chamber Board Member Sandy Troup (The Alternative) acts as emcee for the evening as Board Member Anne Turk (anneticipation.com) presents Sandy Morris with her prize!



New member and San Marino resident Paul Maurin (Cit Smith Barney) accepts his member plaque and welcome from Board member Anne Turk (Anneticipation.com)



Perspective member Lindsay Wright (AT&T) and member Yasin Hai (Spark Systems) enjoy a little time for networking. If you haven't met Yas and you own a computer, seek him out at the next Mixer. Spark Systems has some advice to keep you up and running without any kinks.



Residential Member Mort Mortimer and John Morris enjoy a little friendly conversation.



Save the Date

50th

Anniversary Gala
November 6, 2009

BOARD OF DIRECTORS

PRESIDENT

Chris Carlos
Athens Services
626-336-3636
CCarlos@athensservices.com

Wallace Lee - Vice President
W2 Kitchen & Bath Inc.
626-568-3388

Ceil Mortimer - Secretary
Residential Member
626-795-2800

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Ellen's Silkscreening, Embroidery &
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Lt. Steve Johnson
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Dina Lopez
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626-792-4319

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626-300-0996

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2304 Huntington Drive #202
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Ads@sanmarinodirectory.org
Anne Turk-Advertising Manager
626-437-3179

President's Message..... by Dr. Chris Carlos

Dear Members;

During the month of May the Chamber celebrates one of San Marino's greatest treasures, The Huntington Library. We are very fortunate to have this spectacular collection of gardens, available for our viewing each year at our annual 'Evening at the Huntington'. This replaces our monthly Mixer, as Dr. James Folsom and his staff at the Huntington open the gardens for our personal viewing.

Once again this year, we will be treated to the newest addition to the Huntington, the Chinese Garden. If you are a new member, or have yet to see the Chinese Garden, I urge you to join us the evening of May 14th and take advantage of the beauty and tranquility of this remarkable garden.

The generosity of our Food and Beverage vendors amazes us each year. During these difficult economic times their continued dedication to this evening is greatly appreciated. Please show your support to them by coming out and attending the event.

Whether you can join us for the entire evening or can only spare an hour, I hope you will come out to support this annual Chamber gathering and thank those members who have provided the food, beverages and raffle prizes. The best way you can repay them is by patronizing their businesses and thanking them for their Chamber affiliation.

I would also like to take a moment to thank Betty Brown. Betty served as the City Council Liaison to the Chamber, joining us at monthly board meetings to bridge the gap between the Chamber and the City, and keep us moving forward together. Her dedication

and countless hours of support to the business community, whether it was attending ribbon cuttings, supporting businesses during our annual Christmas Around the Drive or donating her time to stuff Directories into bags during our Directory distribution week, has been invaluable to the business community and the Chamber. We thank her for her guidance over the years, and send good thoughts her way as she embarks on a future of travel and time spent with her children and grand-children.

While we say goodbye to Betty, it is with great hope and promise in the future that we welcome our new City Council Liaison Dr. Richard Sun. A new Chamber member, Dr. Sun will join us in securing a strong relationship with the City, working side by side to strengthen the business community. We look forward to his input and welcome him.

In this issue you will see that your Board of Directors is hard at work putting fresh ideas into motion to bring more value to your membership. I hope you will all take advantage of the marketing tools available through the Chamber. Networking, marketing, promoting, advertising- these are the most important things you can be doing for your business during these tough times.

I hope to see you all May 14th at our annual Evening at the Huntington.

Chris Carlos

Chamber President 2008-2009

CCarlos@athensservices.com

Founded in November of 1959 the mission of the San Marino Chamber of Commerce is to promote the economic well-being of the community, to be an advocate for its members and to provide community leadership.

Welcome New Members:

Citi Smith Barney
Paul Maurin, CFP, EA, CRPS
 301 N. Lake Avenue
 Pasadena, CA 91101-4107
 (626) 304-2487 fax (626) 449-7121
pfmaurin@gmail.com

Lucha's Comfort Footwear
Lucia Wiltrout
 921 Fair Oaks Ave.
 So. Pasadena, CA 91030
 (626) 799-6891
luchas@sbc.net

Lam's USA Group
Steve Lam
 2975 Huntington Drive #100
 San Marino, CA 91108
 (626) 792-8288
stephenlam168@gmail.com

Welcome to the San Marino Chamber of Commerce! We value your membership and encourage you to get involved. Let us get to know you by attending Chamber events. Once again, on behalf of our membership WELCOME!

The Green Sheet wants to hear from YOU!

Special Events, Sales, Trunk Shows, Awards, Anniversaries, New Staff, New Services- no matter what it is, lets tell our members. Its **FREE** advertising. Take advantage of it! Put the Green Sheet Editor on your mailing list, email list or email info to: **makeupguru@att.net**

Renewing Members

San Marino Police Officers Association
Fremont Centre Theatre
Clairbourn School
W2 Kitchen & Bath Inc.
McGinley & Company
Deluxe Shoe Repair
Satori Design Group
E.L. Maloney Company
Sushi Bar Yoshida
IBAR Settlement Company
Jan's Towing
Lexus of Glendale
Spark Systems

Thank you for your continuing support of the Chamber and your investment in your business thru Chamber membership. We value your membership and encourage you to be active members and participate in Chamber events.

MAY CALENDAR

6	8:00am	Board of Directors Meeting
8	7:30pm	City Council Meeting- City Hall
10		HAPPY MOTHER'S DAY!
14	5:00pm	ANNUAL EVENING AT THE HUNTINGTON LIBRARY- ALL ARE WELCOME!
25		MEMORIAL DAY- Chamber Office Closed!

JUNE CALENDAR

3	8:00am	Board of Directors Meeting
	7:30pm	City Council Meeting- City Hall
11	5:30pm	Monthly Mixer: Location TBA
14		FLAG DAY!
17		DAY OF HOPE- SAN MARINO!
21		HAPPY FATHER'S DAY!

JULY CALENDAR

1	8:00am	Board of Directors Meeting-
4		HAPPY 4TH OF JULY! Celebration at Lacy Park!
8	7:30pm	City Council Meeting- City Hall
9	5:30pm	Monthly Mixer: All are welcome.

The San Marino
Chamber of Commerce
invites you and
your guests to the

June Mixer

Thursday, June 11th

5:30-7:30pm

Location TBA

Progressive Raffle- \$625

Don't join the
Biggest Losers List
ALL Members have the chance
to win, but you **MUST** attend
to claim your prize!

Members-\$8
Non-Members-\$15

Chamber Dues News....

During these tough economic times who couldn't use a little **FREE** advertising to help market their business? Well, have we got a deal for you! Starting in the month of May, your Chamber dues will practically pay for itself.

Any member who **renews their membership by check before the 15th of the month will receive a FREE Flyer insert** to be used any month during the following year. That's a **\$75 value FREE!** For the average member whose dues is \$80, the membership dues almost literally pays for itself. Monthly Green Sheets are limited to 4 flyer inserts, and space will be reserved on a first come first served basis.

So members who renew in May, get ready. Pay your dues by May 15th, then call the Chamber Office at (626)286-1022 to reserve your month. You may use your FREE flyer insert anytime before May 2010. Just one more way we're increasing the value of your membership.

Progressive Raffle- Do you get it????

I'm going to go out on a limb here and give you the benefit of the doubt and say that most of you just don't "get" the Progressive Raffle. If you did, you'd never miss a Mixer, and you'd never leave before its ending.

So in case some of you just don't "get it" or you're a new member and have missed the explanation along the way, here it is one more time.

Each month, the day of the Mixer, the Progressive Raffle jar is updated to include the names of any new members that have joined since the prior month, and remove any members who have dropped or are delinquent in their dues. So all *members in good standing* are represented in the jar. The Chamber then adds an additional \$25 to the fund. When it comes time for the raffle, if the member whose name is called, is not present, the fund rolls over to the next month when an additional \$25 is added. Our Progressive Raffle is up to \$625! SIX HUNDRED TWENTY FIVE DOLLARS! Now that would be one very good reason to attend the monthly mixers, in addition to the opportunity to market your business.

I hope to see you all next month- so we can finally have a winner, and not another member on the Biggest Losers List!

Things to do around town.....



Looking for something to do around town? Look no farther than your fellow Chamber members. Back by popular demand playing on Sundays only at the Fremont Centre Theatre: *Inside Private Lives*. Conceived by Kristin Stone, produced by Kristin Stone Entertainment in association with Fremont Centre Theatre, directed by Lee Michael Cohn and Geoffrey Owens. Segments researched and developed by cast members, influenced by historical facts. See what the critics are saying-

"Critic's Choice!"—*Los Angeles Times*

"Pick of the Month!"—*Los Angeles Magazine*

"Pick of the Week!"—*LA Weekly*

"Bravo!"—*KNBC-TV*

"Pick of the Fringe!"—*Edinburgh Festival Fringe, UK*

"An ingenious piece of interactive theatre" -

NYTheatre.com

And a special performance for Mother's Day weekend-May8th-10th, *A Woman of Independent Means*, written by Elizabeth Forsythe Haily, performed by Lissa Layng, with a special Mother's Day tea and performance at 2pm. See what the Critics are saying:

"Striking performance" - *LA Times*

"Lissa Layng's brilliant talent makes every phase of the character believable" - *Entertainment Today*



Days of Our Lives fans, get ready to help a good cause. The 20th Annual Celebrity Basketball Fundraiser, hosted by James Reynolds (Abe Carver on DOOL) will be held Friday, May 29th 7:30pm- So. Pasadena High School. Proceeds from the evening will help benefit the So. Pasadena HS Boys Basketball team and the Fremont Centre Theatre. For more information or to purchase tickets email DAYSGAME2009@gmail.com.

For more information on any of the productions currently playing at Fremont Centre Theatre or to purchase tickets visit their website at www.fremontcentretheatre.com.



On the other side of town, the San Gabriel Valley Music Theatre is proud to present:

The Big Band Show of 2009
featuring Richard Allen & his Orchestra
Saturday June 13th at 8pm

Order your tickets by May 15th and get \$5 off each ticket. Reserved seats available- \$20, \$30, \$40 & \$60

Monday Night Cabaret
Monday July 27, 2009

Enjoy dinner on stage while being serenaded by some of the musical theatres brightest talent. Tickets are on sale now and can be purchased by calling 282-1440.

Meet New Member:

Lucha's

The Chamber welcomes new member Lucia Wilttrout, owner of Lucha's Comfort Footwear in South Pasadena. Lucha's has been serving the greater San Gabriel Valley for over 20 years.

Lucia's motto is "your feet are a masterpiece of nature and a work of art- be kind to them". Specializing in shoes that fit properly, Lucha's takes pride in repeat customers, and superb customer service.

If you suffer from Diabetes, heel spurs, bunions, calluses, corns, hammer toes, planter fasciitis or other ailments, you owe it to your feet to visit Lucha's for a pair of shoes that is designed to provide comfort to your feet.

Any business owner knows that quite often standing on your feet is a way of life for the majority of your days. Make sure that your feet are supported by the proper fitting shoes. Lucha's has just those shoes. You can find them at:

Luchas Comfort Footwear
921 Fair Oaks Avenue
South Pasadena, CA
(626) 799-6891
Monday-Saturday 9:30-6:00
Sunday 12:00-5:00



A sincere 'Thank You' Betty Brown

The Chamber Board of Directors would like to extend a sincere and heartfelt 'thank you' to outgoing City Council Chamber Liaison Betty Brown. Betty has served as the Chambers link to the City for the last couple years. She attended Board of Directors meetings, offering input and helping the Chamber stay connected to City.

Betty's dedication went far beyond the doors of the boardroom, participating in Chamber events, and lending a helping hand with the planning of such events. She has been a big supporter of the Chamber owned San Marino Directory.

We will miss her smiling face and energetic personality at our board meetings and thank her for her years of service to the business community of San Marino.

Chamber Members helping Chamber Members



Darlene and Tracy at Curves San Marino now display San Marino T-shirts and sweatshirts for sale. These colorful items, a fundraiser for the San Marino Historical Society, feature a map of San Marino with all the familiar city landmarks. Sales are brisk and the Historical Society is grateful to a fellow Chamber member for help in marketing these items. You can stop in at Curves to purchase your T-shirt or sweat shirt or telephone the Historical Society at 626-304-9375 to place an order.

CHAMBER GREEN SHEET ADVERTISING

CALL THE CHAMBER OFFICE TO PLACE AN AD - 286-1022

AD MATERIALS DUE BY THE 15TH OF THE
MONTH FOR THE FOLLOWING ISSUE

BUSINESS CARD

\$35 PER MONTH

ONE MONTH FREE W/ PURCHASE
OF A FULL YEAR

1 / 4 PAGE (3.5"W x 4.75"H)

\$70 PER MONTH

1/2 PAGE (3.5"W x 9.5"H)

\$100 PER MONTH

INSERTS- \$75 PER MAILING

CALL THE CHAMBER OFFICE
FOR EXACT COUNT.

THANK YOU TO THIS MONTHS ADVERTISERS:

SAN MARINO SECURITY,
ELLEN'S SILKSCREENING, EMBROIDERY
& PROMOTIONAL PRODUCTS,
RAY WELLS & MAY GONZALEZ- SOTHEY'S
AND DIANA DEE'S STATIONERY



Day of Hope June 17, 2009

It is the most common non-skin cancer in America, affecting 1 in 6 men. A non-smoking man is more likely to develop prostate cancer than he is to develop colon, bladder, melanoma, lymphoma and kidney cancers combined. In fact, a man is 35% more likely to be diagnosed with prostate cancer than a woman is to be diagnosed with breast cancer. In 2008, more than 186,000 men were diagnosed with prostate cancer, and more than 28,000 men died from the disease. One new case occurs every 2.5 minutes and a man dies from prostate cancer every 19 minutes.

*Join retailers in San Marino, Wednesday June 17th and
Shop for a Cure!*

*A portion of the sales will go to the USC Norris Research Center
for the cure of Prostate Cancer.*

*So come out and get Dad his gift for Father's Day, while supporting
businesses who support the cause!*

*For more information call the Chamber Office at
(626) 286-1022*



The Cops Corner

by Lt. Steve Johnson -SMPD

It's a beautiful spring day in San Marino. Its three o'clock in the afternoon and you look out the window of your business toward the clear blue sky. You take your eyes off the guy that has been looking around your store for the last few minutes. He picked up a few items, looked them over, and then placed them back on the shelf. You noticed he never made eye contact, but you think, "Hey, he just might be shy." As you walk back to your cash register, you hear a harsh voice coming from the "shy guy." As you look up, you notice something in his hand, and it is pointed directly at you. Within milliseconds, you realize he is pointing a gun toward you. You realize he is yelling profanities and is demanding you open the register and give him all the money. He tells you to look away, since he doesn't want you to see his face. You hand him the money, he again yells, telling you to look down. You notice he steadied himself by placing his hand on the counter, and then suddenly, he runs away. You notice a baseball cap hit the ground as he ran, and know it belonged to the suspect.

You immediately call 911 and shakily state you have been robbed. A police dispatcher asks you questions about the incident. Although it just occurred, you find it hard to remember details about the suspect. Still, you do your best and provide as much information as possible. Seconds later, you hear an encouraging noise, yes, it's a police siren.

When the officers arrive, they ask if the suspect touched anything. You mention the suspect touched some items on the shelf, the counter, and also dropped his hat. The officers note the items are not smooth enough to lift fingerprints, but mention there is still potential evidence. You ask what type of evidence, and they respond, "Touch DNA."

We have all heard of DNA, or deoxyribonucleic acid. It is the basis of all cells. Now you ask, what does this

have to do with the robbery? Everything. "Touch DNA" refers to the DNA that is left behind from skin cells when a person touches or comes into contact with an item. Humans shed tens of thousands of skin cells each day, and these cells are transferred to every surface our skin contacts. When a crime is committed, if the perpetrator deposits a sufficient number of skin cells on an item at the scene, and that item is collected as possible evidence, touch DNA analysis may be able to link the perpetrator to the crime scene. Touch DNA has been successfully sampled from countless items including gun grips, steering wheels, eating utensils, articles of clothing, and even other persons. It can also be used in addition to fingerprint analysis, since the materials used to lift fingerprints does not affect DNA analysis.

What is required of victims? Actually, not much. The best thing a robbery (or a burglary) victim can do is notify the police and avoid touching anything. If there are other parties at the scene, move them away from the area to avoid cross contamination. Advise the other parties to avoid touching any objects. Do not place objects over the affected area, such as towels, boxes or empty trash cans. Over the years, I have seen such objects placed atop evidence, which transfers additional DNA into the crime scene. Eventually, the crime scene technicians will ask to obtain a copy of any victims' and witnesses' DNA. This only takes a few seconds, and is obtained by rubbing a cotton swab on the inside of the person's cheek.

The DNA database is growing on a daily basis, while the cost for analysis is dropping rapidly. Small steps taken to secure the initial scene often make the difference between a successful prosecution and an unsolved crime.

As always, please feel free to contact the San Marino Police Department if we may be of service. The general telephone number is 626.300.0720.



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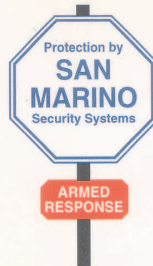
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