



The Green Sheet

Volume 12 Issue 2 February 2009

San Marino Chamber of Commerce

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President's Message..... by Chris Carlos

Dear Members;

This is a very special year- 2009 marks the 50th Anniversary of the San Marino Chamber of Commerce! This year, as we celebrate, we will reflect on the generosity and commitment of supporters past and present as well as continue to advocate for our local business community. We will have all of the wonderful and fun networking opportunities and events to which you have grown accustomed over the years, along with a few surprises in the spirit of our Golden Year. The celebration will culminate with our 50th Anniversary Gala in November.

But in as much as this will be a year to celebrate, it will also be a time of hard work and tough decisions by the Chamber Board. Like most area Chambers of Commerce we are experiencing a marked reduction in new and renewing membership as well as decreased participation in Chamber mixers and special events. This has had a significant negative impact on our operating revenue and may compel a reduction in Chamber office hours among other cost-saving considerations. While it is certainly understandable that businesses have tightened their financial belts in response to the worst economy since the Great Depression, I would suggest that now, more than ever, maintaining membership in the Chamber and taking advantage of the Chamber's vast network of contacts is critical for any business organization seeking to generate new business. And the only way to benefit from those contacts is to attend Chamber events.

The San Marino Chamber of Commerce is a non-profit organization that exists to enhance the success of our membership. In 2009 the Board of Directors will be concentrating on outreach programs that maintain existing and stimulate new Chamber membership. But this year, we need your help as much as you need ours. I call upon each and every member, in this our 50th year, to attend our monthly mixers and special events (the schedule is right here in this month's Green Sheet). And bring a friend or business associate. Your support and participation will help to sustain the Chamber for another 50 years and enable the Chamber to continue to advocate for a stronger, more

prosperous business community and, ultimately, a better San Marino.

I look forward to seeing each of you at the February Mixer hosted by Diana Dee's Stationery on Huntington Drive.

Chris Carlos- Athens Services
Chamber President 2008-2009
CCarlos@athensservices.com

P.M. Jacoy Honored



Assemblyman
Mike Eng,
Tony Jacoy
and Past
President
Lisa Watkins.

On Wednesday, December 3, 2008, Assemblyman Mike Eng (D-Monterey Park) hosted the 49th Assembly District's 2008 Outstanding Small Business Awards Breakfast, where he honored Chamber Member, **P.M. Jacoy Fine Menswear** and owner Tony Jacoy. Tony, accompanied by Past President Lisa Watkins, and board member Anne Turk was recognized along with six other outstanding small businesses and their owners for their valuable contributions to the local community.

The 2008 Outstanding Small Business Award recognizes small business owners who have supported community organizations and have made significant contributions to the cities in the 49th Assembly District. All of them active members of their own Chambers of Commerce. "I am proud to honor the outstanding individuals who have gone above and beyond running their small businesses and have become active members of the community," said Assemblyman Eng. "In time of economic downturn, we need to support our local small businesses because their success will be our success in moving toward a more prosperous future."

Renewing Members.....

Lasting Impressions

We thank you for your membership and continued support. We encourage you to be active members and participate in Chamber events!



Founded in November of 1959 the mission of the San Marino Chamber of Commerce is to promote the economic well-being of the community, to be an advocate for its members and to provide community leadership.

FEBRUARY CALENDAR

4	8am	Board of Directors Meeting
11	7:30pm	City Council Meeting- City Hall
12	5:30pm	Monthly Mixer @ Diana Dee's Stationery - ALL ARE WELCOME!
14		HAPPY VALENTINE'S DAY!
16		PRESIDENT'S DAY- Chamber Office Closed!
25		ASH WEDNESDAY!

MARCH CALENDAR

4	8:00am	Board of Directors Meeting
8		DAYLIGHT SAVINGS BEGINS!
11	7:30pm	City Council Meeting- City Hall
12	5:30pm	Monthly Mixer -Location TBA ALL ARE WELCOME!
17		ST. PATRICK'S DAY!

APRIL CALENDAR

1	8:00am	Board of Directors Meeting
8	7:30pm	City Council Meeting- City Hall
9	5:30	Monthly Mixer: hosted by Friends of the Crowell Public Library in the Barth Community Room- All are welcome.
12		HAPPY EASTER!
BEAT PROGRAM (Business Emergency Action Team)- will be scheduled for April- date to be announced- all members invited to attend!		

MAY CALENDAR

6	8:00am	Board of Directors Meeting
8	7:30pm	City Council Meeting- City Hall
10		HAPPY MOTHER'S DAY!
14	5:00pm	ANNUAL EVENING AT THE HUNTINGTON LIBRARY- ALL ARE WELCOME!
25		MEMORIAL DAY- Chamber Office Closed!

Welcome New Members:

Hoya Insurance Agency
Sammy Yu

2341 Huntington Drive
San Marino, CA 91108
(626) 793-3800 fax (626) 793-3801
www.hoyains.com
sammy@hoyains.com

Dr. Richard Sun
Residential Member
980 Orlando Road
San Marino, CA 91108
(626) 512-9533
Richardsun88@msn.com

Christine Bender
Residential Member
2335 Sherwood Road
San Marino, CA 91108
(626) 287-7191
kentina@earthlink.net

Heavy Water Outfitter
Jae Ho Hwang
2134 Huntington Drive
San Marino, CA 91108
(626) 284-FISH(3474)
heavywater@att.net

On behalf of our Membership we welcome you, and hope that you will take advantage of all the networking opportunities available at Chamber events.

*The San Marino
Chamber of Commerce
invites you and your guests
to the*

*February Mixer
Thursday, February 12th
5:30 - 7:30pm*

*Hosted By:
Diana Dee's Stationery
2060 Huntington Drive
San Marino*

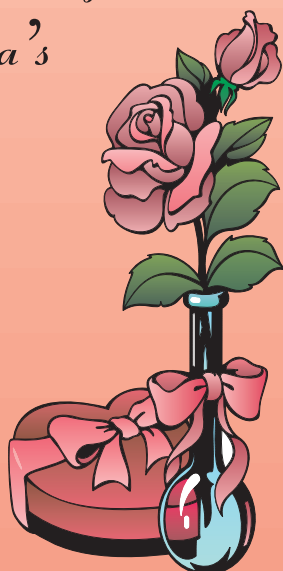
*Featuring Food By:
Sweet Nora's*

*Progressive
Raffle - \$550*

Last Months Loser was
Steve Aronson- Prudential!
Don't join him-
attend to win!

Members - \$8

Non Members - \$11



CHAMBER GREEN SHEET ADVERTISING

**CALL THE CHAMBER OFFICE
TO PLACE AN AD - 286-1022**

AD MATERIALS DUE BY THE 15TH OF THE
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BUSINESS CARD

\$35 PER MONTH

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\$70 PER MONTH

1/2 PAGE (3.5"W X 9.5"H)

\$100 PER MONTH

INSERTS- \$75 PER MAILING

**CALL THE CHAMBER OFFICE
FOR EXACT COUNT.**

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THE FLYER FOR ELECTRONIC
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**THE 15TH OF THE MONTH TO THE
GREEN SHEET EDITOR AT
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Discount!**

January Mixer co-hosted by Bella Italia & Anneticipation.com



Dr. Jack Hamilton, Phil Raacke (San Marino Security) and Annette Ousterhout (Jan's Towing).

Ronae Brooks, Pat Turk (Anneticipation), and familiar faces, Dolly and Jim Anderson (SMFD)



Ray Wells (Sotheby's), Dan & Allison Hodgkiss (Hodgkiss Insurance Brokers-Hodge Podge/A Stitch in Time)



Chamber President Chris Carlos (Athens Services), Allan Yung, New Board Member Pete Loeffler (Re/Max Premier Properties) and his lovely wife Lisa.



Luis Mestas (Century 21), and San Marino Residents Anne Lee and Alisa Yingling from the San Marino Rec Dept.



Therese Mothershead, Will Bortz and Lee Mothershead.



A small crowd of 50 people joined together for our largest January Mixer on record. Co-hosted by Anneticipation.com and Bella Italia, guests dined on Italian specialties of pasta, sausages, bread and salad and were treated to scrumptious cannolis, an Italian specialty, as well as cheesecake for dessert. The ladies were treated to goody bags of beauty products compliments of Anneticipation.com, and the raffle table was filled with generous donations from our members.

Chamber President Chris Carlos noted that the well attended evening was a testament that although we are in hard economic times, our desire for a better tomorrow and the optimism for a successful year was encouraging. Together we can make this a great year for our Chamber and our businesses. The evening was the official start to the Chambers 50th year serving San Marino. Bella Italia owner Michael Mele noted that although the Mixer officially ended at 7:30, guests were still networking well into the 9 o'clock hour.

A big round of applause to our Raffle Donors. **Raffle Prizes were compliments of: Anneticipation.com, Hodge Podge, W2 Kitchen & Bath Inc., Jan's Towing and Ellen's Silkscreening, Embroidery & Promotional Products.** The winner of a 2 minute commercial and Free Admission to next months Mixer was new Board Member Dina Lopez (Pasadena Service Federal Credit Union), and our Big Loser of the night was Steve Aronson of Prudential Realty. Had Steve attended the Mixer he would have won the \$525 Progressive Raffle. Next months Progressive Raffle now rises to \$550. Every member has the chance to win, however you **MUST ATTEND TO WIN THE CASH!**

We hope to see you all at our next Mixer, hosted by Diana Dee's Fine Stationery. Diana is sure to have lots of Valentine's goodies for your last minute shopping needs. See you there!

Big Thanks to our members who worked the Mixer: Anne Turk (Anneticipation.com), Dina Lopez (Pasadena Service Federal Credit Union), Wallace Lee (W2 Kitchen & Bath Inc.), Sandy Troup (The Alternative) and Ellen Daigle (Ellen's Silkscreening, Embroidery & Promotional Products, and Office Manager Rita Rodriguez.



Foster Denker (Ambiance Party Lighting) accepts his prize donated by Mixer co-host Anneticipation.com from Bella's Franco.



New Residential members Dr. & Mrs. Richard Sun accept their prize donated by new board member Ellen Daigle from Bella Italia's Franco.

HEAVY WATER OUTFITTER

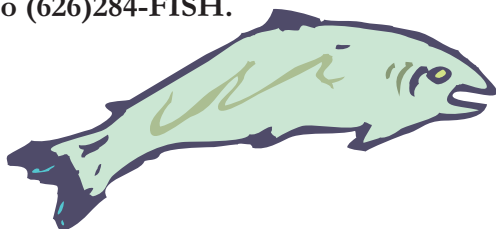
The Chamber welcomes new member and new business Heavy Water Outfitter to San Marino. A retail Saltwater Tackle Specialty shop, it is designed much like a "golf pro-shop" with an emphasis on quality merchandise and a large selection of the most up to date and popular gear. In order to promote a comfortable and fresh experience for the fishing enthusiast, they have designed the store to be spacious and well organized. With a lack of fishing tackle shops available in the San Gabriel Valley, they chose San Marino as a central point in the east valley area.

The grand opening is slated for Feb. 14, 2009. Doors open at 10:00 am with a raffle at 11:00 am. Some of the biggest manufacturers will be present to donate tackle and other merchandise to the attendees. Most of the manufacturers present for the event are global leaders in the sportfishing industry. Big name manufacturers like Shimano, Daiwa, G. Loomis, Phenix, Open Water, Big Hammer, Tady Lures and others, have graciously donated products in order to promote not only the grand opening but the whole sport of fishing it self.

Heavy Water Outfitter features:

- A floor polished and designed to show San Clemente Island and it's surrounding waters.
- Saltwater Tackle only specialty shop for the time being, freshwater and fly fishing will be added to the selection later this year.
- Providing in-house fishing seminars by industry leaders and other qualified instructors.
- Private charter fishing trips for its clients to enjoy, as well as provide on the water seminars for the novice fisherman during the charters.
- Fishing simulator for clients to test their skills and to be used for instruction, the simulator will also be available for private and corporate functions.
- Custom built fishing rods will be available for the clients who wish to build a rod from the ground up, using the components and colors of his or her choice.
- Inventory reflecting their mission goal of providing clients with the highest quality products, chosen products and the manufacturing companies that they believe in and stand behind.

You can find them at: 2134 Huntington Drive- San Marino (626)284-FISH.



A Look Back....

This years marks the 50th anniversary of the San Marino Chamber of Commerce. In celebration, each month we will venture back in time to Chamber events throughout our history. Special events, Mixers and moments in time that have formed who we are today. Very special thanks to Judy Carter, for taking such good care of the facts of the Chambers history. Judy's impeccable filing of the Chamber facts and photos has made this journey back in time a memorable one.

April 2005



Lee Mothershead, Carolyn Crain, 2005 Chamber President Barbara Veenstra and 2005 Friends of the Public Library President Eugene Sun.

An excited Carolyn Crain shows off the plans for a new library to the Chamber membership while Friends of the San Marino Library hosted our monthly mixer. Members and their guests were treated to tours of the library with an update on the campaign for a new one.

Three years later, Carolyn saw her dream for a new library come true as the Crowell Public Library opened its doors in January 2008. Unfortunately Carolyn never was able to enjoy the library she fought so hard to have built. She lost her own battle with Cancer shortly after the dedication of the library.

January 31, 2009 the Carolyn Crain Art Gallery will be dedicated in her honor and marks the 1st anniversary of the Crowell Public Library.

The Crowell Public Library is now home to the San Marino Chamber of Commerce Board of Directors monthly meetings.

Ten great reasons to join the Chamber

- Opportunity to network with members of the business, residential, and non-profit sectors of the San Marino community.
- An opportunity to network and socialize at 11 mixers during the year. (\$3 discount to members, a \$33 value).
- A Bold listing in the Chamber owned ORIGINAL San Marino Directory. (\$50 Value)
- A list of member names and addresses for use in business or service promotion.
- A listing in the San Marino Chamber section of the San Marino Directory.
- A FREE listing on the Chamber website with link to your own website (\$200 value)
- Representation by the Chamber in dealing with the City of San Marino.
- A forum for articles featuring your business in the monthly Green Sheet.
- Discount on a yearly subscription to the Pasadena Star News.
- The exposure your business can get by participating in Chamber sponsored events and activities such as Day of Hope, Christmas Around the Drive and the Little Christmas House.

Building Business Relationships



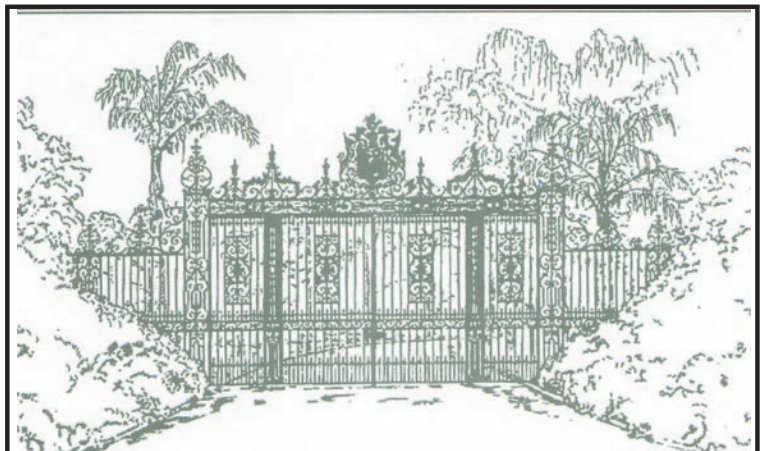
- ★ Three years ago, Anne Turk (Anneticipation.com) had never been to Bella Italia, but after meeting Bella owner Michael Mele at a November Hodge Podge Mixer, a business relationship was about to be formed. Michael hosted a Mixer at Bella Italia the following February, and Anne and her family have been going back ever since. Anneticipation and Bella Italia joined together to host last months Mixer.
- ★ Two years ago, Sandy Troup (The Alternative) joined the Chamber, in the following months Wallace Lee (W2 Kitchen & Bath Inc) had his grand opening and joined the Chamber as well. After meeting at a monthly mixer, the two joined forces and have done business for several clients together over the past year and a half.
- ★ If you have a business relationship that was formed thru your Chamber membership, we'd love to hear about it. Share it with our members, and email it to Green Sheet Editor at makeupguru@att.net.

E-Waste Pick Up

The Chamber would like to remind everyone that we have a tailor made program fit to serve the residential and business community of San Marino. You do not need to haul your E-Waste to any venue for recycling, simply call the Chamber Office by the 15th of the month and we will arrange for your items to be picked up from your doorstep or business location between the 25th and 30th of the month. It's that easy.

With the deadline for upgrading to digital tv fast approaching homes are filling up with old tv's that need to be recycled. If it's too heavy or cumbersome, have no fear, the company we are partnered with will carry it out for you. No long lines to contend with, no trunks and back seats to empty out, just call **286-1022** and give us your name, address and items to be picked up and we will arrange the rest.

What can be recycled you wonder? Computer Monitors, Television sets, PC Systems, Printers, Laptops, Copiers, Scanners, Fax Machines, Toner Cartridges, UPS & PDAs, Power Supplies, Main Frame Units, Networking Equipment, Mother Board Systems, VCR/VCD/DVD Players, Home Entertainment Systems, Landline and Cellular Phones, & Small Portable Devices. We also accept car and forklift batteries. Log onto our website- **www.sanmarinochamber.com** for a complete information sheet. The Chamber benefits from your e-waste, and we thank you in advance for your continued support of this program.



*The date has been set.....
Please mark your calendars for the
11th Annual
'Evening at the Huntington'
Thursday, May 14th
5:00- 7:30 pm*


The Green Sheet WANTS to hear from you! This is a newsletter about YOU, the members! Please keep us informed about upcoming events, promotions, sales and anything you want other members to be aware of regarding your business. If you've won an award- this is your place to let us know!

You can reach Green Sheet Editor- Anne Turk
@ makeupguru@att.net.

Green Sheet Printing- Tom Bristow -
The UPS Store - 626-284-8298.

Deadline for information is the 15th of the month for the following months issue!

*"Over Twelve Years
in Law Enforcement"*



SAN MARINO SECURITY SYSTEMS

ACO #2644
C-10 686290

2384 HUNTINGTON DRIVE
SAN MARINO, CA 91108

PHIL R. RAACKE
PRESIDENT
(626) 285-7778



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459 E. Colorado Blvd, Pasadena CA 91101

THE CHAMBER MOVES FORWARD WITH VISA APPROVAL



The San Marino Chamber of Commerce is in the final approval stages to add Visa and MasterCard as means to pay your membership dues. Once approved, the Chamber will begin accepting Visa and MasterCard for yearly dues payments. Fill out a one time form that will include your Credit Card of choice as well as a signature to keep on file, which will eliminate the need for costly invoicing and statements. Each year on the anniversary of your renewal, your Credit Card will automatically be billed. We expect this service to be up and running by mid February. Call the Chamber Office @ 286-1022 should you have any questions regarding this program.

****Please note that VISA and MC payments can ONLY be accepted for Dues Payments and Renewals and NOT for Monthly Mixer fees.****

San Gabriel Valley Music Theatre

Broadway at the Playhouse

From the Team that Brought the World,
"The King and I" and "Flower Drum Song"

Rogers and Hammerstein's
SOUTH PACIFIC: IN CONCERT

Music by Richard Rodgers
Lyrics by Oscar Hammerstein II
Book by Oscar Hammerstein II, Joshua Logan
Adapted from the Pulitzer Prize winning novel
"Tales of the South Pacific"
by James A. Michener

Saturday, March 21, 2009
8:00pm
San Gabriel Mission Playhouse
320 South Mission Drive
San Gabriel, CA 91776

Tickets On Sale Now!
626-282-1440
www.svgmusictheatre.org
Ticket Prices: \$20, \$30, \$40 and \$60

*San Marino Chamber of Commerce
2304 Huntington Drive #202
San Marino, CA 91108
626-286-1022
email: snmarinocofc@earthlink.net
www.sanmarinochamber.com*

San Marino Toy & Book Shoppe Makes The Wall Street Journal

December 9, 2008 was a proud day to read the Wall Street Journal if you were from San Marino. Our very own San Marino Toy & Book Shoppe was listed as one of the four top toy stores in Southern California. Noted for their customer service and fine selection San Marino Toy & Book was mentioned by authors Christina Binkley, Leslie Eaton and Ellen Gamerman as one of the 'unique' toy stores that exists today, not an easy task amidst the growing number of mass retailers.

If you haven't visited them in awhile, put it on your list of things to do. You can find Betty Takeuchi and her staff at San Marino Toy & Book ready to serve you, located at : **2424 Huntington Drive, San Marino, 626-309-0222. Monday thru Saturday 10am - 6pm, Sunday 11am-5pm.**

If you would like to receive a hard copy of the Green Sheet you **MUST** contact the Chamber Office at **626-286-1022** or email at **snmarinocofc@earthlink.net.**



The Green Sheet has gone Green in an attempt to reduce unnecessary waste. Each monthly issue will be available for download online, however copies are still available in the Chamber Office by request. Stop by to pick up a copy today or contact Office Manager Rita Rodriguez to arrange for delivery.