



The Green Sheet

Volume 8 Issue 8 September 2005

San Marino Chamber of Commerce Newsletter

San Marino Directory Finds a New Home

It is official – the San Marino Directory has been purchased by the San Marino Chamber of Commerce from Gloria Hooker and will continue publication after a one-year hiatus. Chamber President Barbara Veenstra, Vice President Wayne Carter and Member Diane Comi negotiated for the past year to purchase the rights to this very important community resource.

The matter was complicated by Gloria Hooker's declining health and by an end-run by a former San Marino Directory employee and Allan Herbert, owner of Community Directory of Montrose, who rushed to put out a book called the San Marino City Directory. Legal action by Gloria Hooker's family prevented Herbert from using the original name although he was able to obtain the telephone number that the San Marino Directory had been using for years. He was also able to illegally obtain a copy of the Directory's records.

President Barbara Veenstra stated recently, "We are so pleased to have the Directory in San Marino and to announce that former Chamber President Cathy Raacke, Sterling & Associates, will be updating and revamping the publication." The 2006 issue will be available in January. Interested advertisers are encouraged to call Cathy at 626-286-1024. Profits from the Directory will be used for the Chamber's civic activities. San Marino will benefit from the new ownership.

In August, a mailing from the Chamber went to all residents and businesses explaining the rather confusing state of having two similarly named but entirely different directories. The San Marino Tribune has generously featured two front-page stories, which have helped to clear up the confusion. Anyone who has further questions should call Barbara Veenstra, Wayne Carter or Cathy Raacke.



Cathy Raacke, Sterling & Associates

Rotary Thanks the Chamber

The Chamber received the following letter, dated July 4, 2005, from the Rotary Club of San Marino.

Dear Barbara Veenstra,
San Marino Chamber President:

As we dedicate the Centennial Clock, the Rotary Club of San Marino gives its heartfelt thanks to you and the entire San Marino Chamber of Commerce for your generous support. Please extend our sincere thanks and appreciation to the Chamber's board and to all of its members.

Your gift at the Platinum level was a significant contribution to the success of this project. In appreciation, the name of the San Marino Chamber of Commerce is shown prominently among the Platinum donors on the recognition plaque.

We hope you and members of the Chamber will enjoy the Centennial Clock and look upon it as a welcome addition to the Civic Center of San Marino. Again, we thank you for your support
Sincerely,

Jack Hamilton, Jr., President 2004-200
Leonard Therrien, President 2005-2006



Important Dates



- September 13, Chamber Board Meeting
- September 15, Mixer Citizens Business Bank
5:30 -7:30 p.m.
- October 11, Chamber Board Meeting
- October 13, Mixer at Henredeon

Green sheet on the web.

sanmarinochamber.org or
sanmarinochamber.com





San Marino Chamber of Commerce

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New Chamber Member

Michael Osborn
Pie n' Burger
913 East California Blvd.
Pasadena, CA 91106
626-795-1123

Thank you for your membership.

If you are a new member and would like a free business card ad in the Green Sheet, please send your card to the Chamber office at 2304 Huntington Drive, Suite 202, San Marino, CA 91108.

Renewing Chamber Members

Number of Years of Chamber Membership

Juice and Sub City	1 yrs
In Style Dental	2 yrs
The Frame Shop	3 yrs
Z Sushi California Cuisine	5 yrs
Anthony' Art & Frame	6 yrs
Chelsea Investment	6 yrs
Prudential California Realty	6 yrs
Steve's In Focus	6 yrs
Lamp Clinic	7 yrs
Ellen's Silkscreening	8 yrs
Dr. Tina Siu, DDS	15 yrs
Friends of the San Marino Public Library	15 yrs
Grand American Travel	15 yrs
Morrow & Holman Plumbing	15 yrs
San Gabriel Valley Pendleton	16 yrs
A Stitch in Time	23 yrs
The Gas Company	23 yrs
Dr. Roger Anderson, DDS	26 yrs
Athens Services	35 yrs

Thank you for your continued membership.

The Green Sheet Newsletter

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The July Chamber Mixer

Quite a crowd gathered at Women's World Fitness on July 14 for the July Mixer to celebrate summer. Anne Turk (Anneticipation) was the photographer for the evening. She captured the festivities as members, friends and guests dined on delicious food from the Fresh Gourmet and talked into the early evening on the patio of Women's World Fitness. A special thanks to Arlene de Guzman of Women's World and her staff and Norma Olivos of Fresh Gourmet for assuring that the evening would be perfect.



Xai Chen (Wondries Toyota), Arthur Harris (Farmers Insurance), Arlene de Guzman (Women's World Fitness), David Scott (Citizens Business Bank) and Marjorie Velasco (Women's World Fitness) provided a perfect photo opportunity.



Norma Olivos (Fresh Gourmet) prepared just the right selection of food for a warm July evening.

Kamila Sedek, a designer from Henredon, won the business card drawing, received a chamber cup and the opportunity to talk about her business.



Bill Bell (The Gates) Dennis Duling (Artisan Gourmet) and Jim Anderson (San Marino Fire Department) slake their thirst.



Anna Dovatian (Citizens Business bank) donned the raffle apron and Betsy Jones (Huntington Pharmacy) greeted guests at the check-in table.



Alison Hodgkiss (A Stitch in Time), Tom and Mary Bristow (UPS Store), and Dan Hodgkiss (Hodgkiss Insurance) beat the heat on a warm summer evening.

Thank You to Our Chamber Residential Members

Although the San Marino Chamber of Commerce membership is primarily made up of local businesses and civic organizations, for most of its history, it has also welcomed residents to join. We are grateful for the support of so many of our residents. In the next few months we will thank each one of these donors. Their support helps the Chamber to continue its service to the business and residential segments of the community.

Frederick R. Harris

Donna Rosenfeld

Romney & Gerry O'Malley

Dr. & Mrs. John Easthope

John & Mary Erickson

Dr. & Mrs. Robert Carroll

Marion Rodger Riley Campbell

Lois Paredes

Mr. & Mrs. William Payne

Eugene Platz

Maurene Bell

Mr. & Mrs. Robert Ogden

Ms. Virginia Inzalaco

Tom & Page Haralambos

Christina Petra & Kenneth Wong

Warren & Vanessa Weber

Stuart & Virginia Cypherd

Richard & Ann Ward

The San Marino Chamber of Commerce

Cordially invites you and your guests to attend our

SEPTEMBER MIXER

This special evening is being hosted by

CITIZEN'S BUSINESS BANK

Food Provided by: PIE N' BURGER

Thursday September 15, 2005

5:30 PM – 7:30 PM

**980 Huntington Drive
San Marino**

**\$8 per person for members, \$11 non-members
RSVP: Chamber office 626-286-1022**

A great gift Idea

The Chamber Mug.
Own one of these
handy mugs produced
for the Chamber by
Ellen's Silkscreening.

To order one, two or a dozen, priced at
\$10 each, please call the Chamber office at
(626) 286-1022.



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Ribbon Cutting at Gilbert Z. Mares Associates

Gilbert Mares of Gilbert Z. Mares Associates cut the ribbon recently at his new office on Huntington Drive. He was welcomed to the business community by City Councilperson Emile Bayle, Chamber Board Member Lisa Watkins on the far left and Chamber President Barbara Veenstra and Eugene Sun on the far right. Mares is surrounded by staff and family. On his left is his assistant Jackie Aranda and on his right is his wife Carol Ann. To her right is daughter Kathryn and son Gilbert Christopher.

San Marino Chamber of Commerce

invites members and their guests to

its

October Mixer

at

Henredon Interiors Showroom

on

Thursday, October 13, 2005

5:30 p.m.-7:30 p.m.

520 East Colorado Boulevard

Pasadena

Catered by The Kitchen for Exploring Foods

\$8 per person for members, \$11 for non-members

For more information,
call Chamber office 626-286-1022

A Special Welcome from Henredon

Cynthia McGinley of Henredon is looking forward to welcoming Chamber members and their guests to the lovely new Colorado Boulevard Showroom. She recently stated, "This is kind of an anniversary celebration for us. We opened at the end of October last year. Do come and meet our designers. We are especially excited about designs from both Barbara Barry and Ralph Lauren which will be in our showroom for this event. Please tour the showroom and make note of accessories as well as furniture." Parking will be provided for the evening.



The Chamber Page



Linda and Frank Chen, the new owners of Colonial Kitchen, posed outside their restaurant recently. The Chamber welcomes the Chens and Colonial Kitchen to its list of members.

Chamber Board Meetings

Meetings are held on the second Tuesday of each month at 8 a.m. at California American Water Company at 2020 Huntington Drive, San Marino.

September 13
 October 11
 November 8
 December – No Meeting

The Executive Committee of the Chamber meets on the first Monday of each month at 4 p.m. in the conference room at Citizens Business Bank, 980 Huntington Drive, San Marino.

2005 Mixer Schedule

September 15 – Citizens Business Bank
 October 13 – Glabmans
 November 9 or 16 – A Stitch in Time/Hodge Podge
 December 8 – Asanti

News from the Chamber



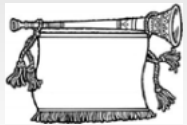
- The Green Sheet is undergoing fine-tuning and will not be issued in October. In a move toward the 21st century, we are encouraging members to receive the Green Sheet electronically. If you prefer not to receive a paper copy and/or wish to be notified that the electronic issue is available, please send an e-mail to the Chamber office at snmarinocofc@earthlink.net. You will then be put on the “electronic” list and will receive an e-mail when the issue is ready. This new version may even include color photos, which is not possible in the current paper version. Some copies will still be printed for those who are technophobes. This new method of delivery aims to reduce our printing costs and get the information to you in a more timely fashion.

- Every month Huntington Pharmacy includes a Chamber of Commerce Mixer flyer with each bill to its customers. The Chamber prints and delivers the flyers to the Pharmacy just before the bills are due to be mailed. Would you like to make this process part of your business’ billing routine? Call the Chamber office at 626-286-1022 to sign up.

- The Chamber Board is always working to keeping in contact with its membership. You might receive a phone call or e-mail about an upcoming event or to find out what the Chamber can do for you. If we don’t have your e-mail address, please send it to the Chamber office at snmarinocofc@earthlink.net.

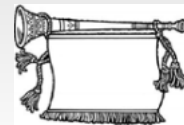
- A special Chamber thanks goes to the staff at Citizens Business Bank for printing, stuffing and labeling over 4000 letters sent to San Marino residents and businesses about the San Marino Directory. Assisting them in this huge effort were Eve Estrada, Kylie and Heather Raacke and Jason Carter. Chamber Vice President Wayne Carter learned more than he wanted to know about bulk mailing during this time.

- With regret, the Chamber accepted the resignation of Davor Pacemski from the Board of Directors. We wish him well and thank him for several years of service to the Chamber.



Heard Around Town.....

News and notes about San Marino



☞ Have you seen and heard a lot of activity around the **San Marino High School** in August? The east side of the campus has been sandblasted and it looks like the final phase of the “new high school” is well underway. The re-do of the athletic field is also hurrying along to be ready for football season. Who says San Marino goes inactive in August?

☞ **The San Marino Public Works** Department and students from **Southwestern Academy** recently helped the **San Marino Historical Society** move its archives from the Michael White Adobe at San Marino High School to its new headquarters at the Thurnher House in Lacy Park. Historical Society President Gene Dryden announced that with the completion of the move, the Society has undertaken the reorganization of the archives. The goal is to have them available to people doing research on local history. If you would like to help, please contact the Historical Society.

☞ **The Green Sheet** has competition. Chamber member Soma Warna now publishes *Soma's Realty News*. In the August issue she mentioned that she will donate \$200 to your favorite charity if you refer a client to her and that referral results in a sale. Her newsletter also includes some pertinent health, education and investment information. To be added to the mailing list contact her at www.SomaWarna.com.

☞ Tap into energy efficiency programs available through **Southern California Edison (SCE)** during 2005 to improve your bottom line. Through the Express Efficiency program, you can receive rebates of up to \$200,000 per customer account for the purchase and installation of new energy-efficient equipment to replace older equipment. Rebates cover agricultural and irrigation, lighting, refrigeration, food service, and heating, ventilation and air conditioning (HVAC) equipment. To ensure funding availability, reserve your funds by calling (800) 436-4777 or by visiting www.sce.com/express before you purchase and install new equipment. Also, you can receive free, customized recommendations for lowering your bill by taking SCE's online energy survey - a quick and easy way to learn how to save money and improve your productivity. Just log onto www.sce.com and click on “Small-Medium Business.” Under “Tips, Tools and Training,” you'll find the online survey, plus more helpful tips for making your energy budget go further. Lower your operating costs and minimize the possibility of power shortages in your community by shifting energy use where possible from peak, or high-demand, times (noon to 6 p.m.) to non-peak times. Remember - when you use electricity is as critical as how much you use. Here are some key tips to help increase your business' cash flow: 2005 Energy Efficiency Programs.

☞ The Andersonville Study by the Civic Economics Group reports that for every \$100 spent in their stores, local businesses give back \$68 to their local economy, while for every \$100 spent in national chains, those companies return only \$43, meaning that chain stores take away \$57 from the same local economy. So - local businesses support local economies. Not to mention that it saves gas to shop in San Marino.

☞ Anne Turk of **Anneticipation** spent part of the summer working on a big Toyota ad project with the stars of *Desperate Housewives*. Stop in the shop to get the inside information on these ladies. While you are at it, check out these new bath and body lines - Heavy Duty and Private Reserve. Anne reopened on August 16 after a one week closure for vacation. Welcome back, Anne.

☞ Glass can be recycled over and over. There is no limit to the number of times you can recycle it. That's a very good reason to put glass in the recycling bin.

☞ Fire Marshall Jim Anderson, **San Marino Fire Department** reports that the August 2 Blood Drive was a big success. Rex Mayreis of the San Marino Library helped coordinate the event. Twenty-nine pints of blood were donated and will help those who are in need of blood donations.

☞ **The Couinard/Videotheque Film Series** continues in September with *The Bicycle Thief* at 8 p.m. on Saturday the 10th and *Mon Oncle* on the 24th. These classic films are projected onto a 12x15 foot screen in crisp digital clarity. Admission is free but donations to Chouinard are graciously accepted. The location is the Chouinard School of Art at 1020 Mission Street in South Pasadena.

☞ **A Stitch in Time** has a whole list of events planned over the next two months. Two standouts are the Knit Out on Friday, September 30, from noon to 8 p.m. This is a benefit for those undergoing treatments for cancer. Stay as long as you can and work on a hat or scarf. Call 626-793-5217 to sign up by September 23. Next is the Witch Workshop on Saturday, October 22. This event includes a class to make a spooky stand-up witch with lunch included. While you are in the shop, check their calendar for the many classes and additional events Alison has scheduled.

☞ Recently, **The Sycamores** was honored at the California State Capitol during Foster Care Month. It was the only private agency in Southern California that was recognized at the ceremony. The Sycamores was honored because they facilitated the reuniting of a fourteen year old client with her mother and twin brother. The family had been separated for eight years. The Sycamores team worked with the family for two and a half years to provide support for the reunion of this family.

☞ Here is something for all you sports fan. While Chamber President Barbara Veenstra is up to her ears running **Citizens Business Bank**, she also chairs the fundraising committee of the South Pasadena Rose Parade Float Committee. She is offering 200 people the opportunity to donate \$100 to this worthy cause. Winners from this pool of 200 will have a good chance of winning one of three prizes - four tickets to the College National Championship Football Game on January 1st, four tickets to the Rose Parade or \$300 in cash. Call her at 626-281-0083 today to be one of the lucky ticket holders.



The Green Sheet

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Use your Chamber Membership to advertise your business. Call the Chamber at (626) 286-1022 or send items to The San Marino Chamber of Commerce, 2304 Huntington Drive, #202, San Marino, CA 91108. We can also design and produce your ad.